



## **More than just action on the greens at the Maybank Malaysian Open 2015**

**Kuala Lumpur, 23 January 2015** – In conjunction with the 10<sup>th</sup> anniversary of the Maybank Malaysian Open (MMO), the prestigious national Open golf tournament is set to entertain spectators with a wide range of activities for families and challenge seekers. This is on top of the stunning display of golf by the world's finest and renowned professionals including world-class golfers like Lee Westwood, Victor Dubuisson, Graeme McDowell, Thongchai Jaidee and many more.

The excitement awaits fans from February 5 till 8, 2015 at the Kuala Lumpur Golf and Country Club.

### **Charity Putt Around The World**

Golfing fans can step away from the greens for a little R&R and experience what its like to putt like a professional golfer with this specially designed putting challenge set on a "World Map" based on the concept of putting across the world. Putting skills and luck are highly required, as spectators have to try to avoid a series of holes that are surrounding and guarding the Grand Prize - the Race To Dubai hole. Winners of this challenge will qualify for the Sunday Play-Off Challenge where qualifiers will have to compete against each other for the Grand Prize, (two) 2 flight tickets to Dubai and (two) 2 VIP Hospitality Pass to DP World to watch the Race To Dubai Season Finale.

Interested participants will be given three (3) tries with a minimum donation of RM5. All proceeds from this challenge goes to MERCY Malaysia in aid of the flood victims in Kelantan through the Maybank Foundation.

### **Out Of This World Bunker Challenge**

Set to be one of the signature activities for the Maybank Malaysian Open 2015, this Bunker Challenge will definitely test avid golfers' golfing skills, as participants will have to take a bunker shot and sink a Hole-In One (HIO) on an elevated green. Participants who sinks a HIO will qualify for the Sunday Play-Off Challenge where qualifiers will have to compete against each other for the Grand Prize, (two) 2 business class flight tickets to Thailand and (two) 2 VIP Hospitality Pass to an Asian Tour event in Thailand.

Interested participants will be given 3 (three) tries with a minimum donation of RM5 where proceeds will be donated to the JC Jacobsen Foundation.



### **Maybank Malaysian Open NHS**

In partnership with Malaysian Golf Association (MGA), Maybank Malaysian Open rewards all National Handicap System (NHS) cardholders with a chance to win a spot with a friend to play in the MMO Fan Day. MMO Fan Day is specially designed to treat loyal fans to a game of golf on the championship course on Tuesday, February 10. Visit the Maybank booth during event week with your December or January NHS card to participate. Draw will take place on Saturday, February 7 at 3pm.

### **Eat For Free**

In line with the 10<sup>th</sup> anniversary celebration, spectators are eligible to redeem a free food item at the event site, upon exiting the Exhibition Marquee with a valid ticket or pass. Restricted to one item per person, per day. Redemption begins from 9 am onwards, while stocks last from Thursday to Sunday, during event week.

### **Maybank Malaysian Open Fan Car stickers**

2000 lucky fans with this specially designed sticker will get privileged parking at the reserved West Open car park at the Maybank Malaysian Open 2015. Stickers are available at Maybank branches and selected golf clubs around Klang Valley. Visit [www.maybankmalaysianopen.com](http://www.maybankmalaysianopen.com) for more information. Open to public with this fan car sticker on a first come first serve basis.

### **Lucky Pick**

Open to all valid ticket holders, a lucky draw will take place daily to give 3 lucky spectators a chance to win mystery prizes each day. Ticket holders are required to fill in their details on the ticket and to drop it in the lucky pick box located at the ticketing booth to participate in the draw. Winners' names will be announced on Maybank Malaysian Open Facebook page and prizes to be collected on-site at the Information Counter.

All these and more await spectators at the Maybank Malaysian Open 2015, happening from 5<sup>th</sup> till 8<sup>th</sup> February at the prestigious Kuala Lumpur Golf and Country Club. For more information, please visit [www.maybankmalaysianopen.com](http://www.maybankmalaysianopen.com) / [www.facebook.com/MaybankMalaysianOpen](https://www.facebook.com/MaybankMalaysianOpen).

### **TICKETING DETAILS**

<b>Date</b>	<b>Regular Price</b>	<b>Maybank (10% discount)</b>	<b>Senior Citizen Discounted Price</b>
Thursday, 5 <sup>th</sup> February	RM10	RM9	RM 5
Friday, 6 <sup>th</sup> February	RM 10	RM9	RM 5



Saturday, 7 <sup>th</sup> February	RM 20	RM18	RM 10
Sunday, 8 <sup>th</sup> February	RM 20	RM18	RM 10
Season Ticket (4 Days)	RM 40	RM36	RM 20

#### Terms and conditions

- Ticket Prices above exclude RM3 Ticketing Fee
- Senior citizens (55 and above) enjoy 50% off ticket prices (RM3 ticketing fee still applies)
- Patrons below 16 enter for free
- Purchaser/Patron must provide proof of age

For information on ticketing and discount information, please go to [www.ticketpro.com.my](http://www.ticketpro.com.my)

#### **PARKING**

Parking facilities are available at the Sime Darby Convention Centre and for the event week in INTAN during the weekends. Spectators can board the regular public shuttles at the parking facilities to the main lobby (ticketing entrance) of the event. Alternatively, visitors can utilise the Park&Ride facility at *Publika @ Dutamas* in front of Papparich or KL Sentral (P3, KL Hilton) that provides regular shuttles to and from the event.

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#### **About Maybank**

The Maybank Group is South East Asia's fourth largest bank by assets. It has an international network of over 2,400 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam,



Cambodia, Thailand, Papua New Guinea, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 47,000 employees serving more than 22 million customers worldwide. ([www.maybank.com](http://www.maybank.com))

### **About the Malaysian Golf Association**

The Malaysian Golf Association (MGA) is the sole governing body of golf in Malaysia that was founded in 1929 by representatives of golf clubs to promote the sport while preserving its traditions and integrity. The non-government organization is run by passionate volunteers who have a love for the game of golf, with the help of a team of management staff. The association's portfolios have increased over the years ranging from conducting 14 state amateur opens, national amateur open, national amateur close, Malaysian Open to processing handicaps through its National Handicap System to promoting grassroots programs and training of athletes to represent Malaysia in international events.

### **The European Tour**

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future. The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2013, will feature a minimum of 45 tournaments spread across all five continents of the world; the European Challenge Tour focuses on the up and coming players of the future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday. The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.

### **About the Asian Tour**

As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional



golf in Asia; providing its events with Official World Ranking status. The Asian Tour has offices in Kuala Lumpur and Singapore. Also, visit us at [www.asiantour.com](http://www.asiantour.com), [www.facebook.com/asiantourgolf](https://www.facebook.com/asiantourgolf), [www.twitter.com/asiantourgolf](https://www.twitter.com/asiantourgolf), [www.youtube.com/theasiantour](https://www.youtube.com/theasiantour) and [www.weibo.com/asiantourgolf](http://www.weibo.com/asiantourgolf).

#### **About Kuala Lumpur Golf & Country Club**

Kuala Lumpur Golf & Country Club (KLGCC) is a member of Sime Darby Property Bhd and a propriety Club wholly-owned and operated by KLGCC Berhad. The club has won numerous accolades from both local and foreign golfing fraternity, the latest being recognised as Number One and Two top golf courses in Malaysia for 2014 by US Golf Digest, voted the 'Best Course in Malaysia' for the second time in a row for its championship West Course at the 2013 Asian Golf Monthly Awards, the second runner up for the Best Championship Course in Asia Pacific and nominated as Top 10 Best in Asia Pacific for Best Clubhouse and Best Pro-Shop categories. At the same time, KLGCC was voted Best Golf Experience for the Best of Malaysia Awards 2013 Travel Awards by The Expatriate Lifestyle Magazine readers. Today, KLGCC is a landmark as the most luxurious golf resort development in Malaysia and KLGCC has in recent years hosted numerous international championships such as the Maybank Malaysian Open and the Sime Darby LPGA Malaysia.

#### **About GlobalOne**

GlobalOne (Emerald Evolution Holdings Sdn Bhd) is an executive lifestyle sports promoter and we create sports event ownerships.

We specialise in providing the full spectrum in sponsorship event management and have an excellent track record in planning and delivering on PGA European Tour golf events for Malaysia (Maybank Malaysian Open), Singapore (Singapore Masters) and Indonesia (Indonesia Open) since 1999. We have strong relations with sports governing bodies, the media and commercial sponsors and technical partners to deliver on the bottom line.

We assist all our clients to create super-strategic, high-return, best practice sponsorship to provide a strong, unified vision, across departments and stakeholders, of the broad range of marketing and business objectives that can be achieved through this sponsorship. We also form and maintain strong relationship with players' managers to source the best players.

GlobalOne currently stages a highly successful and prestigious tournament in Asia - the Maybank Malaysian Open, which is co-sanctioned by the European Tour and the Asian Tour providing the event with Official World Ranking status. Our long term partners include Emirates (Official Airline), Carlsberg (Official Beer & Stout), Ricoh (Official Office Equipment), Astro (Official Satellite TV), Jaguar Land Rover Malaysia (Official Car), DoubleTree (Official Hotel), 100Plus (Official Isotonic Beverage), Crestlink (Official Apparel), Transview Golf (Official Golf Accessories & Equipment), Mal-Tel (Official Radio & Communications), Spritzer (Official Water), Singleton (Official Whisky), Srixon (Official Range Balls), Havana (Official Cigars).