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Maybank's e-books boost for National Library

Maybank is helping Malaysians gain greater accessibility to books through its recent contribution of 500 e-books to Perpustakaan Negara Malaysia (PNM), the first such collaboration between the national library and a corporation in Malaysia.

The e-books will boost PNM's digital library which currently contains over 1,000 titles. They can be conveniently accessed online by members wherever they are located, and downloaded into personal computers or mobile devices from a dedicated page in the PNM website.

The e-books were handed over by Maybank's Group Chief Human Capital Officer, Puan Nora Manaf, to the Minister of Tourism and Culture, Dato' Seri Mohamed Nazri bin Abdul Aziz at the launch of the recent "Karnival Membaca 1Malaysia" held in Kuala Lumpur.

Commenting on the contribution, Puan Nora said that it was in line with Maybank's Humanising Mission, specifically in this regard, through efforts to promote knowledgeable and lifelong learning among the community and its employees, particularly through smart partnerships.

"Partnering with PNM enables Maybank to reach out to a wider audience in the country, providing them with greater convenience and opportunity to gain invaluable knowledge in a wide range of issues," she said.

"The e-books cover diverse topics such as banking, finance, economics, marketing, risk management, innovation, customer service, process improvement, coaching and personal development and will interest not only the general public but especially students and working adults. In fact, the digital library has a convenient function where users can search for key words to select specific books or topics of interest."

Puan Nora also said Maybank was committed to supporting the government's efforts to close the knowledge gap in the country as it was fundamental to helping Malaysia progress and become a true high-income economy.

"We believe these e-books will especially appeal to professionals, the young and mobile and will benefit them tremendously as they will be the future generation of Malaysia," she added. "We will monitor the usage of these e-books with PNM and hope that we can work together in the future to expand the range of titles available to the public through PNM's digital library."

Puan Nora said that accessibility to these e-books will also be extended to Maybank employees as part of the Group's on-going employee development initiatives.

“Maybank invests heavily not only in terms of funding but also in diverse and comprehensive framework and suite of learning and development programmes to ensure that our employees are empowered and enabled to continually upskill themselves in order to live up to our Mission and to provide the highest level of service to clients. We make significant investments each year for training and development of our employees and other stakeholders. Last year, we spent over RM130 million in employee training as well as for various corporate responsibility programmes in education such as our scholarships, academic excellence awards, school adoption and financial literacy programmes.”