

PRESS RELEASE**Maybank GO Ahead. Challenge 2013:****The competition heats up!**

KUALA LUMPUR, 2nd July 2013: The region's most prestigious business talent recruitment competition, The Maybank GO Ahead. Challenge, held its National Qualifier today in Maybank's Headquarters in Kuala Lumpur.

More than 2,700 applicants from across Malaysia had been shortlisted to the top 70, who arrived in Kuala Lumpur this morning to face a day full of difficult and challenging tasks. After the day's events, the best-performing 16 candidates were selected to go through to the Grand Finale in August, where they will face competition from around the globe to vie for a prize fund of US \$72,000 and the chance to join the sought-after Maybank Global Apprentice Programme.

The Maybank Go Ahead. Challenge, which is now in its second year, is a multi-disciplinary business talent competition open to recent graduates and final-year university students. The Challenge is part of Maybank's aspiration to create a talent pool of world-class future business leaders and competent financial experts for the region. The candidates today faced a number of challenges, testing their business acumen, problem-solving skills, mathematical ability, and their capacity to work in high-pressure environments.

This year's challenge expanded its reach to 10 countries from across the region and beyond – Malaysia, Singapore, Hong Kong, Indonesia, Cambodia, and the Philippines, with the addition of Thailand, Vietnam, China and the UK. This global reach exemplifies Maybank's world-wide presence and its drive to recruit the very best the world has to offer. With more than 5,000 applicants worldwide contending for just 50 places in the Grand Final, competition for places has been fierce.

Puan Nora Abdul Manaf, Head, Group Human Capital, Maybank said, “This year, the competition is not only bigger, broader, and even better but we have also increased the prize purse and widened its reach. It is sure to bring out strong competitive spirit in all the participants and unleash resourcefulness that even they did not know they possess. It will be an enriching challenge no matter what the final outcome is. We believe that this competition will provide a platform to identify talent in this region, contributing towards the needs of the country and region and more importantly, help to sustain the Bank’s future growth.”

Candidates who have made it through today’s competition will return at the end of August for an extensive 5-day challenge, where they will face finalists from each of the other 9 countries. During this time, the participants will take on an even greater variety of tasks which will push their abilities to the limit.

Aside from the prize fund available to the winning participants, making it through to the final will have its own reward: the finalists will each be given the opportunity of joining the Global Maybank Apprenticeship Programme, an exclusive two-year holistic learning programme aimed at creating the future generation of leaders in the industry. Specially designed to accelerate its participants into managerial roles, it offers apprentices a breadth of experience across Maybank’s network through customised on-the-job-rotations and familiarisation with Maybank’s operations across different markets and departments.

The Grand Finale will be held at the end of August, with finalists from across the world being flown in to Kuala Lumpur for the exciting conclusion of this year’s competition. For more details on the Maybank GO Ahead. Challenge, please visit www.goaheadchallenge.com.

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For any media editorial enquiries on Maybank GO Ahead. Challenge 2013, please contact:

G2 Public Relations

Norrozlind Hezan Shah
+6019 277 2798
norrozlind.hezanshah@g2.com

Dane Barr
+6012 650 9896
dane.barr@g2.com

About the Maybank Global Apprentice Programme

The Global Maybank Apprentice Programme is an exclusive two-year programme where Apprentices will be given a holistic learning experience with customized on-the-job rotations and even international assignments to allow them to be familiarized with Maybank's global network operations. The programme is also aimed at accelerating participants into a management role upon their graduation from the programme.

The Global Maybank Apprentice Programme is aimed at developing individuals and includes:

- A holistic learning experience with customized on-the-job rotations.
- Enhancing leadership skills among others, via involvement in group-wide special projects.
- International Assignments to immerse Global Maybank Apprentices in global network operations.
- Experiential learning through CR initiatives, project management and presentations to top management.
- Face-to-face development interventions where a dedicated coach and mentor is assigned to guide each Global Maybank Apprentice throughout his/her journey.