



PRESS RELEASE

24 OCTOBER 2013

MALAYSIA TO HOST THE FIRST EVER “MAYBANK MALAYSIA OPEN SUPERSERIES PREMIER 2014”

...over 300 free tickets to be won by badminton fans

The badminton Association of Malaysia (BAM) and Maybank is pleased to announce that Malaysia will be hosting the **first ever** prestigious “**Maybank Malaysia Open Superseries Premier 2014**” at Putra Indoor Stadium in Bukit Jalil, Kuala Lumpur to be held from 14-19 January 2014. The sporting event is expected to see participation by renowned players in the world, notably the top 10 from the men singles, women singles, men doubles, women doubles and mixed doubles.

The Maybank Malaysia Open Superseries Premier joins four other Superseries in the world which include Yonex All England, Djarum Indonesian Open, Yonex Denmark Open and Li Ning China Open. This move is part of Maybank’s commitment to not only raise the standards of Malaysia’s badminton but also to promote the country as an international sporting destination.

The Superseries offers total prize money of US\$500,000.

In conjunction with the Maybank Malaysia Open Superseries Premier 2014, Maybank is offering fans over 300 free tickets in a special campaign “*A badminton experience money can’t buy*”. The tickets offer exclusive seating areas and once-in-a-lifetime experience for diehard badminton fans around the region.

The Grand Prize lucky winners will get five pairs of Courtside Seat tickets to catch the adrenalin-pumping games behind the linesman on a private yellow couch in addition to enjoying the comfort of the Maybank Premier Lounge. Meanwhile, Second Prize winners will walk away with 50 pairs of Maybank Premier Lounge tickets to watch the semifinals and finals at the front row. Finally, third prize winners will win 100 pairs of Maybank Hot Seat tickets and watch the semifinals and finals at the comfort of the Maybank Premier Lounge.

For more information on the campaign and to win the free tickets, please log on to www.maybank2u.com.my
