

Multiple wins for Maybank's excellence in Human Resource

Maybank has once again been recognised domestically and regionally for excellence in its Human Resource capabilities.

The Bank was crowned the HR Excellence Grand Winner by Human Resource Magazine, retained the number 1 position at Malaysia's 100 Leading Graduate Employers (M100) Awards in association with GRADMalaysia and clinched the Talentbank's Graduates' Choice Awards Overall Winner title, at separate events attended by leading business leaders.

This is the third time Maybank has been named the **HR Excellence Grand Winner**, since the inception of the award in 2012. The HR Excellence Award is the region's most prestigious awards honouring organisations for their exceptional employee management programmes and robust human resource management strategies. It also recognises HR excellence across industries that contribute to the overall success of the HR function during one of the most difficult periods in recent memory, namely the COVID-19 pandemic.

Competing against renowned regional organisations like Shell Malaysia, OCBC and Samsung Malaysia Electronics amongst others, Maybank also scored wins in several other categories namely Excellence in Corporate Wellness - GOLD; Excellence in Employer Branding - GOLD; Excellence in Learning & Development - GOLD; Excellence in Workforce Mobility (New) - GOLD and Employer of the Year - GOLD, among others.

Recognitions were awarded across 30 different categories to organisations, HR teams and individuals for their outstanding work across the HR function. This year saw new categories like Excellence in COVID-19 Response and Excellence in Workforce Mobility being introduced in response to some of the breakthroughs achieved during the COVID-19 pandemic.

In a separate event, Maybank remained the first and only financial institution to ever be named the **Graduate Employer of the Year** in Malaysia's 100 Leading Graduate Employers Award - a recognition that the Bank also received in 2014, 2016, 2018, 2019 and 2020. This year's win makes Maybank the only organisation to have ever won the award six times since its inception.

In addition to leading the overall title of the 100 most popular employers, Maybank was named winner in the Banking and Financial Services category for the eleventh year running, demonstrating the continuous popularity of Maybank among aspiring graduates.

The Malaysia's 100 Leading Graduate Employers Awards was organised in association with GRADMalaysia and is the largest graduate recruitment awards in Malaysia. The Malaysia's 100 Leading Graduate Employers rankings is powered by the annual Malaysia Graduate Barometer survey of more than 32,000 students and fresh graduates from 175 universities and colleges across the country, giving them the opportunity to share their needs and wants in their first jobs.

Meanwhile, Maybank was also crowned overall winner of Talentbank's Graduates' Choice Awards for the fourth year running, making the Bank the only organisation to have ever been awarded this recognition since the inception of this award in 2018. In addition, Maybank took home the Champion title in the Banking category for the fourth year running and also the Champion in the newly introduced Investment Banking category.

The Graduates' Choice Award (GCA) is Malaysia's most authoritative graduate employer branding award and is 100% voted by university students where results are audited by GCA's Board of Audit members comprising over 30 career services practitioners representing Private & Public Universities. Over 23,000 Malaysian undergraduates from more than 100 private and public universities nationwide voted, representing the largest consensus of young Malaysian voices.

Maybank Group Chief Human Capital Officer, Datuk Nora Abd Manaf said, "These awards bear testimony to our commitment in delivering the best for our stakeholders and creating value inter-twined with our mission to humanise financial services no matter what the challenges may be.

In this fast-changing world, it is important for us to actively monitor, reshape, and realign the way we do things to remain relevant. We have come a long way, continuously redefining our engagements and talent initiatives, and taking a more holistic and proactive approach in shaping the future-readiness of our people and the country's graduates, using technology and constantly pushing boundaries to spur us in driving our M25 aspirations and to do even more in the future ."
