

Maybank appoints new Chief Sustainability Officer

Maybank wishes to announce the appointment of Shahril Azuar Jimin as its Chief Sustainability Officer (CSO) to further accelerate the Group's sustainability agenda. Shahril who is currently the CEO of Maybank Foundation, will expand his role as CSO and will lead the Group's efforts in sustainability.

Datuk Abdul Farid Alias, Group President & CEO said that Shahril will take the lead to design, align and integrate sustainability initiatives and goals within existing policies and procedures across the Group, as well as reaffirm sustainability as a guiding principle and objective in its strategic plans.

"In 2009, when Maybank Group introduced its mission to humanise financial services, our intent was to deepen our commitment as a responsible corporate citizen, conscious of the impact we have been making on the lives of our customers and communities. Subsequently, we introduced a lending framework to ensure that we stayed true to this mission. Then in 2019, with the establishment of the Maybank Group Sustainability Council, we expanded this framework further to include policies and guidelines beyond our lending activities. With the momentum we have achieved, and conscious of ever-changing externalities, we are convinced that the appointment of a CSO for this important initiative is a right move," he said.

In his new role, Shahril will also provide the Maybank Group Sustainability Council with visibility on the execution of the Group's sustainability strategy as well as its ambition levels, roadmaps and goals. The Council is a leadership platform to further champion sustainability within Maybank, focusing on outcomes which are reflective of its mission.

Datuk Farid added that the appointment of a CSO reflects Maybank's firm commitment and the responsibility it takes as a leading financial services provider in Asia. "Our commitment to sustainability is grounded in the knowledge that economically, environmentally and socially responsible business practices are imperative to the long-term well-being of our stakeholders and our business. Hence, Maybank's efforts to instill sustainability into our business will continue to be guided by the needs of those we serve, including our customers, our environment, our workforce and our communities."

Shahril has held various leadership positions within the Maybank Group before he was appointed the first CEO of Maybank Foundation in September 2014. From 2012 to 2014, he was Chief Commercial Officer of Etiqa Insurance & Takaful, and from 2008-2012 was its Chief Sales Officer. Concurrently from 2010 -2012, Shahril held the post of Chief Executive Officer of Etiqa Takaful Berhad.

Shahril began his career with the Maybank Group in 2003 as Head, Corporate Development of Takaful Nasional Sdn Bhd. Following the acquisition of MNI and Takaful Nasional by Mayban Fortis Holdings Bhd in 2005, he was appointed PMO Manager for the post-merger integration and thereafter, Head, Corporate Planning & Strategy of the merged group in 2006.
