

## **Maybank recognised as No.1 Graduate Employer at M100 2016**

Aspiring graduates in the region continue to recognise Maybank as the employer of choice having voted Maybank for four top accolades at the annual Malaysia's Leading 100 Graduate Employers (M100) Awards, recently.

The Bank clinched awards for being the Most Popular Employer for Banking and Financial Services; as well as for having the Best Innovation on Campus for its Maybank Go Ahead. Challenge (MGAC); Best Management Trainee Programme for its Global Maybank Apprentice Programme (GMAP); and was also listed as the finalist for Best Social Media Usage for its digital strategy and execution.

Group Chief Human Capital Officer, Nora Abd Manaf received the award from Minister of Higher Education, Dato' Seri Idris Jusoh, at the award ceremony, recently. To date, Maybank remains as the first and only financial services group to be awarded as the Graduate Employer of the Year in the history of Malaysia's Top 100 Leading Graduate Employers survey.

Maybank was in the top ten of the M100 list since 2011, climbing the ranks from 17th in 2010, fifth in 2011 and third in 2012. Since 2013, it continued to be in the top two positions of the Top 100 Leading Employers in Malaysia. Maybank was also named as the Most Popular Employer (Banking and Financial Services) for the sixth consecutive year.

Nora said that the Bank's enduring appeal amongst the young graduates is the testimony of its GoAhead. Employer Value Proposition (EVP) that is instrumental to Maybank's success in attracting the right talent.

"Our EVP ensures our workplace continues to be progressive, inclusive and conducive to a high performing environment. What we are going to do in the future will be a lot more innovative. We are constantly looking for new trailblazing ideas, setting examples and lifting the bar of excellence for everybody because it is not enough to be a winner on your own."

"We want to uplift the quality overall and set the benchmark in our efforts to empower talents in the countries we operate in to contribute to the development of the nation and region. When you are a champion, it comes with a lot of responsibilities as well and you have to remain consistent as well as relevant to your stakeholders," said Nora

The Malaysia's 100 Leading Graduate Employers (M100) Awards is an annual event organised by GTI Media Asia in association with GRADMalaysia. It is the largest graduate recruitment awards in Malaysia and the benchmark for employer branding excellence on-campus.

The rankings are powered by the annual Trendence Graduate Barometer survey of close to 28,000 students across all of Malaysia's major universities. The M100 Awards take a uniquely holistic approach in highlighting Malaysia's Top 100 graduate employers. Each of the 18 highly-competed-for awards focuses on a specific aspect of the recruitment process, and are judged by a selected panel of impartial industry experts.

The M100 Awards is supported by TalentCorp Malaysia and endorsed by the Ministry of Higher Education.