



**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**

## **Inaugural Maybank Championship Malaysia Awarded Highest World Ranking Points for Co-Sanctioned Event in Asia**

*ASEAN Players make their mark*

**7 March 2016 - Kuala Lumpur, Malaysia:** The Maybank Championship Malaysia held at the prestigious Royal Selangor Golf Club from 18 – 21 February 2016 was a resounding success with Marcus Fraser emerging as the winner of the inaugural tournament. The event also emerged as one of the highest co-sanctioned world ranking point events in Asia as it awarded World Ranking Points to the top 43 professionals who competed in the inaugural event this year.

The Maybank Championship Malaysia was created with the vision of creating a platform for players not just from the European Tour and Asian Tours to compete; but to also provide opportunities to other appropriately qualified ASEAN players and Malaysians to stand a chance to compete more effectively at an international event.

The inaugural event proved that the Championship is on the right path as it showcased a weekend of surprises, exhilaration and twists that hinted at the future of professional golf in Asia.

Australia's Marcus Fraser ended a 6-year drought and took home 'The Tiger' – the Championship's one of a kind trophy - with an impressive three-under-par 68 for a 15-under-par 279 winning in total. Marcus Fraser made a huge leap from 139<sup>th</sup> place to 62<sup>nd</sup> place in the World Golf Rankings after the Maybank Championship Malaysia.

The Maybank Championship Malaysia also saw rising players from across ASEAN making their mark. These include players from the Philippines; Miguel Tabuena who finished tied for second place as well as Malaysia's very own Nicholas Fung, the top Malaysian in the tournament who tied at 24<sup>th</sup> place. Nicholas Fung is now placed at 423<sup>rd</sup> in the world ranking post tournament, and brings him one step closer to the dream of representing Malaysia at the upcoming 2016 Olympics in Rio De Janeiro, Brazil.

In addition Jin Cheng from China whom will be playing the Masters this year and Thriston Lawrence from South Africa, Winner of Mena Tour both fared well, with Jin Cheng emerging as the Best Amateur.



Maybank Chairman, Tan Sri Dato' Megat Zaharuddin Megat Mohd Nor said, "I am extremely pleased with the outcome of the inaugural Maybank Championship. In particular, I am delighted that some of the ASEAN players grabbed the opportunity to enhance their world rankings in this Olympic year through playing well at the event, including Malaysia's Nicholas Fung. I feel the excitement generated by the players competing at the Royal Selangor Golf Club gives us confidence to plan for next year's tournament with greater insights on how to achieve greater successes".

For more information of Maybank Championship Malaysia, please log on to [www.maybankchampionship.com.my](http://www.maybankchampionship.com.my)

\*\*\*\*\*Ends\*\*\*\*\*

#### **About Maybank - Humanising Financial Services**

Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by assets. The Maybank Group has an international network of 2,400 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Mauritius, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has some 46,000 employees serving more than 22 million customers worldwide. ([www.maybank.com](http://www.maybank.com))

#### **About GlobalOne**

GlobalOne (Emerald Evolution Holdings Sdn Bhd) is an executive lifestyle sports promoter and we create sports event ownerships.

We specialise in providing the full spectrum in sponsorship event management and have an excellent track record in planning and delivering on PGA European Tour golf events for Malaysia (Maybank Malaysian Open), Singapore (Singapore Masters) and Indonesia (Indonesia Open) since 1999. We have strong relations with sports governing bodies, the media and commercial sponsors and technical partners to deliver on the bottom line.

We assist all our clients to create strategic, high-return, best practice sponsorship to provide a strong, unified vision, across departments and stakeholders, of the broad range of marketing and business objectives that can be achieved through this sponsorship. We also form and maintain strong relationship with players' managers to source the best players. GlobalOne has staged a highly successful and prestigious tournament in Asia - the Maybank Malaysian Open, (2006 - 2015) which is co-sanctioned by the European Tour and the Asian Tour providing the event with Official World Ranking status.



### **The European Tour**

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future. The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2013, will feature a minimum of 45 tournaments spread across all five continents of the world; the European Challenge Tour focuses on the up and coming players of the future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday. The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.

### **Asian Tour**

As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. Visit us at [www.asiantour.com](http://www.asiantour.com), [www.facebook.com/asiantourgolf](https://www.facebook.com/asiantourgolf), [www.twitter.com/asiantourgolf](https://www.twitter.com/asiantourgolf), [www.youtube.com/theasiantour](https://www.youtube.com/theasiantour) and [www.weibo.com/asiantourgolf](https://www.weibo.com/asiantourgolf).

**For Further Details, please contact**

Fione Wong  
Arcis Communications  
Tel : +603 7805 7133  
H/P : +6012 6870086  
Email : [fione@arciscommunications.com](mailto:fione@arciscommunications.com)