

#MaybankFintech Returns For Second Year

Maybank is once again providing opportunities for companies involved in Finance Technology (Fintech) from around the world to partner with the Bank.

It has announced its second annual programme - #MaybankFintech2016 - which is targeted to attract at least 200 companies in its preliminary stage. These applicants will then undergo various shortlisting processes which will ultimately see finalists invited to Kuala Lumpur.

Maybank Head of Corporate Development and Innovation, Amran Hassan said that the initiative is part of Maybank's search for finance technology given its increasing importance.

"We are providing the ideal platform for technology companies to meet and explore potential collaboration," he explained. "By being in #MaybankFintech2016, participants will not only get a chance to meet industry experts in the Bank, but also gain market validation and access to technical resources."

Amran said that as a leading banking group in the region, Maybank has always been committed to supporting value creation for the industry.

"Research shows that the adoption of technology is necessary to keep up with customer expectation on user experience - hence our interest in supporting this programme."

Amran added Maybank was inspired by the success of its inaugural #MaybankFintech2015 which generated a number of innovative ideas. Held in March last year, it saw the participation of more than 100 technology companies from 10 countries - namely Malaysia, Indonesia, Singapore, Thailand, the Philippines, Vietnam, Japan, Tunisia, Ukraine, Chile and the United States.

Registration from Fintech companies to participate in the #MaybankFintech2016 will be open until 22 January 2016, following which the companies will go through a series of preliminary evaluations. The grand finale will be held sometime in March 2016.

Registration to participate in #MaybankFintech2016 is open at www.maybankfintech.com. Enquiries can be made via email at fintech@maybank.com.