

Maybank clinches 15 HR Awards across 3 Countries

Maybank clinched fifteen awards at the Human Resources' Asia Recruitment Awards 2016 held in Hong Kong, Singapore and Kuala Lumpur recently - as well as for the Malaysia Best Employer Awards 2015-2016 in Kuala Lumpur reaffirming its position as one of the top employers in the region.

At the HR Recruitment Awards in Kuala Lumpur, Maybank brought home nine awards, including the Grand Award Winner for the 'Best In-House Corporate Recruitment Team' for the second consecutive year. Maybank also clinched two gold awards for the 'Best Employer Brand Development' and 'Best Recruitment Advertising Strategy' categories, four silver awards for 'Best Candidate Experience', 'Best Graduate Recruitment Programme', 'Best Use of Digital Media' and 'Best Regional Recruitment Programme' categories, as well as two bronze awards for 'Best Recruitment Innovation' and 'Best Diversity and Inclusion Strategy' categories.

In Singapore, Maybank bagged four awards - gold for the 'Best Use of Digital Media', silver for 'Best Diversity and Inclusion Strategy' and two bronze awards for the 'Best Recruitment Innovation' and 'Best Candidate Experience' respectively. In Hong Kong, Maybank won silver for the 'Best Candidate Experience' category.

The Asia Recruitment Awards 2015 is the only regional recruitment awards dedicated predominantly to in-house talent acquisition teams in Asia. Organised by Human Resources Magazine, the prestigious awards recognise and celebrate the very best recruitment and talent acquisition work in Asia. The panel of judges include heads of Human Resource from Malaysia, Singapore and Hong Kong's biggest employers including multinationals and leading domestic institutions.

Separately at the Malaysia Best Employer Awards 2015-2016 held in Kuala Lumpur, Maybank was awarded as 'Malaysia's Best Employer Brand' by the Employer Branding Institute (EBI), a virtual organisation of senior leaders in Human Resources. The Awards were hosted by the World HRD Congress and Stars of the Industry Group and endorsed by the Asian Confederation of Business. It recognises organisations with outstanding human resource practices, policies and strategies, towards offering appealing value proposition to its employees and potential talents.

Group Chief Human Capital Officer of Maybank, Nora Abd Manaf said, "It is an honour for Maybank to be acknowledged by these reputable regional organisations, as it further reinforces our position as the leading employer of choice in the region. These recognitions acknowledge our successes in creating a workplace environment that is enabling and conducive in line with our "GO Ahead" Employer Value Proposition (EVP). The EVP supports our humanising mission and creates a differentiated employer brand to help retain our talents, as well as be at top of mind as the employer of choice."