

MAYBANK AND ASIA MILES ENTER INTO REGIONAL PARTNERSHIP
Maybank Cardmembers in Southeast Asia can now redeem Asia Miles with TREATS Points

Asia Miles, Asia's leading travel and lifestyle reward programme and Maybank, Southeast Asia's fourth largest bank by assets, today announced a new partnership enabling Maybank Cardmembers in Malaysia, Indonesia, Singapore and the Philippines to redeem Asia Miles with their TREATS Points.

Maybank Cardmembers can now charge their Maybank cards and use their TREATS Points to redeem an array of awards from Asia Miles. To celebrate the partnership, a 33% top-up bonus will be offered to Maybank Cardmembers when they convert their TREATS Points to Asia Miles from now till 28 February.

Maybank Head of Cards Group, Community Financial Services, B Ravintharan said that the new benefits offered through the collaboration would boost Maybank's value proposition to its customers regionally. "Today, there are over 2.6 million Maybank Group credit card holders in Malaysia, Indonesia, Singapore and the Philippines and we anticipate that this number will grow further as we continue to offer more rewards and benefits," he explained.

"This collaboration with Asia Miles will cater to our card holders who are frequent travellers and they will enjoy very attractive conversion rates. Riding on Asia Miles' comprehensive network of 25 airline partners, Maybank Group Cardmembers are able to enjoy greater variety and more choices of flight awards through conversion of TREAT Points to Asia Miles," Ravintharan added.

Asia Miles Chief Executive Officer Stephen SY Wong said, "We are pleased to partner with Maybank and offer Maybank Cardmembers the chance to earn Asia Miles with their TREATS Points and redeem a wide array of travel and lifestyle rewards ranging from flights, hotel stays, dining and financial services to leisure and many others.

"Currently, Asia Miles has more than 30 finance and insurance partners and our latest partnership with Maybank will not only strengthen our financial proposition but also expand our footprint in the Southeast Asia market. Asia Miles is growing and we will continue to add valuable partners, making Asia Miles the travel and lifestyle reward programme of choice in Asia," Wong continued.

For further details of the partnership offers in the different Southeast Asia countries, please visit <http://www.asiamiles.com/am/en/earn/finance/detail?refID=acae057a8dee9410VgnVCM62000007d21c39RCRD>