

Maybank Sweeps HR Awards in Malaysia & Hong Kong

Aspiring graduates in the region continue to recognise the Maybank brand as employer of choice with Maybank winning four awards at the annual Malaysia's Leading 100 Graduate Employers (M100) Awards in Malaysia and another five awards at the inaugural regional HR Innovation Awards 2015, in Hong Kong recently.

For the M100 Awards, Maybank clinched the Most Popular Employer for Banking and Financial Services for the fifth consecutive year. In addition to coming top in the industry, the Bank was ranked No.2 as Graduate Employer of the Year among the Top 100 Leading Employers in Malaysia.

The Bank also bagged two other top awards, namely Best Innovation on Campus for its 'Maybank GO Ahead. Challenge' - for the second consecutive year - and for Best Social Media Usage. In the Best Management Trainee Programme, the Bank was a finalist for its Global Maybank Apprentice Programme.

Malaysia's 100 Leading Graduate Employers Awards is an annual event organised by GTI Media Asia in collaboration with Trendence, Europe's leading research institute. It celebrates the top 100 graduate employers in Malaysia, ranked within key industries and by year of graduation, as well as the overall 100 companies. The rankings are based on a national vote by over 12,000 students via the annual Graduate Barometer survey.

Meanwhile, at the HR Innovations Awards in Hong Kong, Maybank was the only Malaysian-based company in Hong Kong to be recognised in the inaugural regional awards organised by Human Resources Magazine, a regional HR publication.

These prestigious HR Innovation Awards recognise and celebrate the best HR practices and HR Management amongst organisations in the region. Entries from global and regional organisations were judged by more than 60 respected HR directors in Asia.

Maybank won Gold for Excellence in Employer Branding, joint Gold with DBS Bank (Hong Kong) for Excellence in Talent Management and a silver each for Excellence in HR Social Media, Excellence in Recruitment & Retention Strategy and Excellence in Graduate Development.

"Our commendable business success is a result of our people. We dedicate our awards to the Maybank Team, who while delivering on business results have been role models epitomising the Maybank brand as an employer of choice. It is important that as a regional organisation, we continue to be trailblazers and set the benchmark in our efforts to retain best talents in the countries we operate in to contribute to the development of the nation and region. We are happy that the awards are indicating that we are playing this role of retaining the region's top talents to find their future here in Asia," said Nora Abd Manaf, Group Chief Human Capital Officer of Maybank.

She said that the awards acknowledged Maybank's commitment in implementing global best practices in its human capital management to attract global talents who share the Bank's vision and mission. "The awards give us insights into how nimble we are in responding to the new trends in recruiting top talents such as the Millennials, especially with the increasing use of new technology platforms." added Nora.

“The awards and accolades that we received this year are also testimonies that we are continuously delivering on our GO Ahead. Employer Value Proposition (EVP). The GO Ahead. EVP empowers our people to go beyond their boundaries and contribute to both the organisation’s as well as their professional and personal growth. It is not enough to market the Maybank brand as an employer of choice. It is our duty as Maybankers to feel that this is the organisation where we want to build our career with on a long-term basis. To make this happen, we ensure we live our humanising mission as we evolve our human capital management to align with the business needs,” she said.