Maybank drums to the percussions of prosperity
Maybank hosted Chinese New Year’s celebrations with the elderly

Menara Maybank was enlivened with drums thundering throughout the whole lobby area and adorned with red lanterns as Maybank celebrated the Lunar New Year together with the elderly from selected homes.

Fifty senior citizens from Rumah Sri Kenangan Cheras and House of Joy were awestruck by the acrobatic lion dance performances that wooed even the onlookers who’ve witnessed in disbelief at the skills of the performers.

The Yee Sang tossing ceremony then soon followed as President and CEO of Maybank, Datuk Abdul Farid Alias led fellow EXCO and board members to invite the guest to join them in ushering an auspicious year ahead. Smiles all around as “ang pows” and goodie bags were subsequently distributed by Maybank’s senior management.

As part of Maybank’s mission to Humanise Financial Services, the bank has been consistently engaging with different demographics to be at the heart of the community and also to strengthen the harmony and understanding among each other.

The honorary guests felt the appreciation and hospitality given by Maybank as they’ve thoroughly enjoyed the afternoon spent with Maybankers. One of the members of the homes, Madam Looi, 73, was grateful and felt at “home” every time she was invited by Maybank to celebrate Chinese New Year with them.
“I’m very happy to be invited by the Bank and this is my third year celebrating Chinese New Year with Maybank and I’ve always felt at home being here and I can’t wait to come here again next year,” she said.