

Maybank Receives Top Asia Recruitment Award
Grand Winner for Best In House Corporate Recruitment as well as 6 Other Awards

KUALA LUMPUR, xxth May 2015 - Maybank won the Grand Winner Award for Best In House Corporate Recruitment at the Asia Recruitment Awards 2015 for Malaysia. In the 22 award categories, Maybank also picked up the most wins. The Bank won in six categories to capture the Grand Winner Award given to the organisation that secures the most wins across all categories.

The Bank won gold for Best Employer Brand Development; Best Regional Recruitment Programme and Best Recruitment Innovation. It received silver in the Best Graduate Recruitment Programme; Best Use of Digital Media and Best Candidate Experience categories.

The Asia Recruitment Awards, judged by over 25 heads of HR from Malaysia's biggest employers, including multinationals and domestic leading institutions is the only regional recruitment awards programme in Asia recognising and rewarding in-house HR teams and recruitment firms for excellence in talent acquisition. The Awards Programme is organised by Human Resources Magazine, a regional publication on HR related news based in Singapore which is circulated to senior HR professionals in the region. The Awards are given in respective countries, namely Malaysia, Singapore and Hong Kong. For Malaysia, more than 80 entries were submitted for the various categories.

Pn Nora Abd Manaf, Group Chief Human Capital Officer who received the Grand Winner Award on behalf of Maybank, expressed delight over the Bank's wins and dedicated them to all Maybankers, customers and stakeholders worldwide.

"The recognition we have received demonstrates that our people framework, policies and initiatives are on par with global best practices," she said. "Maybank's focused strategy and relentless efforts in building world class talents have been key to ensuring our sustainability for the future, and we are pleased that Maybankers have given their full support in ensuring that we remain among the top banks in the region."

Nora also said that the awards are a learning process for the Bank to constantly improve itself and draw upon the best from the industry to raise the Bank's benchmark. "These awards strengthen our resolve to continuously progress Maybank as an organisation where our employees and customers, including potential ones, feel proud to work or associate with the Maybank Brand," she added.

She added that Maybank's wins are testament to the recruitment practises and its innovative recruitment strategies implemented. The awards panel cited The successful Maybank GO Ahead. Challenge (MGAC) recruitment programme as a key programme which impressed the judges. MGAC's unique and innovative business case challenge, to spot the right and very best in emerging talents from across the world, won the Best Regional Recruitment and Best Recruitment Innovation Awards. The MGAC in its 4th edition this year, is opened to 14 countries and has

attracted over 15,000 submissions, a 1,400% increase over the 1,000 submissions in 2012.

The Bank's "GO Ahead" Employer Value Proposition (EVP) won Gold in Employer Brand Development Category. The GO Ahead EVP is promoted at the various platforms such as career fairs, university engagements, graduate publications and the Bank's social media among others. Through these channels, the EVP continues to appeal strongly to the public in attracting talents especially amongst the graduates. This win reaffirms the Bank's last year's award as Top Employer of the Year and Winner of the Banking & Financial Services Category in Malaysia's Top 100 Leading Graduate Employer Awards 2014.

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About Maybank

Maybank is among the top 5 banks in South East Asia with total assets of more than USD 166 billion. It has an international network of over 2,200 branches and offices in 20 countries, employing 47,000 employees who serve over 22 million customers. Maybank is recognized as among the world's top 20 strongest banks by Bloomberg Markets magazine in their third annual ranking of world's strongest banks.

Maybank is the only Asian organisation inducted into Towers Watson Global High Performing Company for meeting superior financial performance and superior human resource practices. Maybank has also been honoured as the Graduate Employer of the Year in the Malaysia 100 awards and as winner in the Banking & Financial Services Category for 4 years running. Maybank has also been honoured by GRADUAN brand awards as the best employer brand in banking & financial services category.

The Maybank Group offers a comprehensive range of products and services that includes commercial banking, investment banking, Islamic banking, offshore banking, leasing and hire purchase, insurance, factoring, trustee services, asset management, stock broking, nominee services, venture capital and Internet banking.

Maybank's mission is to humanise financial services, by providing access to financial services to the people at fair terms and pricing, and to be always at the heart of the community.
