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## Maybank and ICAEW sign first-of-its-kind collaboration

### Integrates the prestigious ACA qualification for Global Maybank Apprentice Programme talents

Maybank and ICAEW have launched the Global Maybank Apprentice Programme (GMAP) Plus, a unique Maybank apprentice programme with an aim to produce high calibre individuals with skills required by the financial services sector.

This first-of-its-kind collaboration, integrates the ICAEW Chartered Accountant qualification, (ACA) into the Global Maybank Apprentice Programme (GMAP). It will see exceptional young graduates with strong academic credentials and leadership potential undergoing a two-year rotational training programme with Maybank and simultaneously embarking on the ACA qualification from ICAEW.

Under this programme, selected candidates will have access to holistic training and development opportunities, coaching and mentoring from senior management as well as international assignments in any regional Maybank office in addition to graduating as ICAEW Chartered Accountants. The combined experience will provide an accelerated career path towards high level management opportunities.

The agreement to mark this collaboration was signed at Menara Maybank in Kuala Lumpur by Nora Abd Manaf, Group Chief Human Capital Officer, Maybank and Michael Izza, Chief Executive, ICAEW. The ceremony was also attended by Mark Billington, ICAEW South East Asia Regional Director, Loh Wei Yuen, ICAEW Head of Malaysia and Chen Fong Tuan, Head, Group Talent Sourcing & Development, Maybank.

“GMAP Plus will allow those who are training on Maybank’s GMAP scheme to also undertake ICAEW’s internationally-recognised ACA qualification,” said Loh Wei Yuen ICAEW Head of Malaysia. “The combination of training with a leading financial services provider and studying for a rigorous professional qualification will mean they develop finance and strategic skills to complement their business experience and expertise.”

“ICAEW has always been supportive of Malaysia’s economic transformation. As part of our support and commitment to the government’s goal of training more ICAEW chartered accountants, ICAEW is pleased to be working with Maybank to open up this unique training opportunity which will develop the nation’s next generation of business leaders,” Wei Yuen added.

Meanwhile Nora Manaf, who is also a chartered accountant said, “Maybank is constantly in search of talented young people who will fuel Maybank’s aspirations. We believe this robust framework to developing talented young individuals will also greatly benefit aspiring finance professionals undergoing the ACA.”



She also said that the Global Maybank Apprentice Programme (GMAP) has received numerous recognitions which included the 'Best Management Trainee Programme in the Banking and Financial Services Category' by Malaysia's 100 Leading Graduate Employer's Awards and the most recent, 'Excellence in the Graduate Development Category' in the Human Resources Excellence Award 2014.

"Maybank's recognition as Employer of Choice for three consecutive years by Malaysia Top 100 Leading Graduate Employer in the Banking and Financial Services Category is testament that we are committed towards lifelong learning and the career progression of our employees. Thus, we strongly believe that our trainees will greatly benefit from their apprenticeship with Maybank as we do not only provide them with personalised development programmes, but they now can also get the chance to obtain a full professional accounting qualification," concluded Nora.

The Global Maybank Apprentice Programme (GMAP) is a 2-year on the job rotation programme supplemented with personalised development programmes. Trainees are attached at Branches, various sectors and undergo a short term international assignment in any of the 20 countries where Maybank is present.

Maybank's GMAP Plus programme - an extension of its GMAP programme - recognises that building complete finance professionals requires a personalised approach. The programme is open to promising students from all nationalities with work permits facilitated by TalentCorp through the ICAEW Regional Centre of Accountancy Training Excellence. It is aimed at developing talents as individuals, and offers 10 main development and career streams within Maybank Group which include Community Financial Services, Global Banking, Insurance and Takaful, Islamic Banking, Group Finance Office, Group Risk, Group Human Capital, Group Strategy & Transformation and Group Technology.

The ACA qualification is one of the most advanced learning and professional development programmes available and has been obtainable in Malaysia since 2004. The ACA has integrated components that provide individuals with an in-depth understanding across accountancy, finance and business. Combined, they help build the technical knowledge, professional skills and practical experience needed to become an ICAEW Chartered Accountant.



#### **About ICAEW**

1. ICAEW is a world leading professional membership organisation that promotes, develops and supports over 142,000 chartered accountants worldwide. We provide qualifications and professional development, share our knowledge, insight and technical expertise, and protect the quality and integrity of the accountancy and finance profession.
2. As leaders in accountancy, finance and business our members have the knowledge, skills and commitment to maintain the highest professional standards and integrity. Together we contribute to the success of individuals, organisations, communities and economies around the world.
3. Because of us, people can do business with confidence.
4. ICAEW is a founder member of Chartered Accountants Worldwide and the Global Accounting Alliance.

#### **About Maybank - Humanising Financial Services**

Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by assets. It has been ranked among the World's Top 20 Strongest Banks by Bloomberg Markets for two consecutive years - 2013 and 2014. The Maybank Group has an international network of 2,400 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Papua New Guinea, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 47,000 employees serving more than 22 million customers worldwide. ([www.maybank.com](http://www.maybank.com))