



PRESS RELEASE

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## **Maybank Foundation's makes RM1 million additional contribution to Hospital Selayang's Liver Transplant Centre**

- *Minister of Health launches Hospital Selayang's "Healthy Liver Campaign"*

Maybank Group today reaffirmed its commitment to the Hospital Selayang's Liver Transplant Centre with a further contribution of RM1 million. This on-going support is to assist the hospital to continue providing affordable liver transplants and other treatment for patients with liver diseases.

The handing over of the cheque was witnessed by the Minister of Health Malaysia, Dato' Seri S Subramaniam who was present to launch Hospital Selayang's "Healthy Liver Campaign". It was presented by Kamaludin Ahmad, Group Head, Insurance & Takaful, Maybank to the Director of Hospital Selayang, Dr. Siti Zaleha Mohd Salleh. Also present at the event were a number of patients who had undergone liver transplants at the Centre.

Speaking at the event, Kamaludin said that Maybank Group has had a long association with Hospital Selayang. The Group first contributed RM5 million to the hospital in 2002 to help in the establishment of its Liver Transplant Centre.

"Since then we have continued supporting the Centre over the years as it has benefitted many patients who suffer from liver related illnesses," he explained. "In fact, Maybank Foundation has also organised numerous fundraising activities during the Bank's annual sports events like the Maybank Malaysia Badminton Open and Maybank Malaysian Golf Open tournaments where proceeds were channelled to this Liver Transplant Centre."

Kamaludin added that the support for Hospital Selayang's Liver Transplant Centre was one of the key corporate responsibility initiatives of the Maybank Foundation under its focus on healthcare programmes.

"This initiative is very much in line with Maybank's mission to humanise financial services as it enables the public to enjoy access to affordable health care and lead a healthier life," he said. "In fact, Maybank has also been actively involved in supporting various other public healthcare development programmes over the years as part of our efforts to create a better future for all."

Kamaludin added that Maybank Foundation's participation in Hospital Selayang's "Healthy Liver Campaign" was part of its overall support for the Liver Transplant Centre.

The "Healthy Liver Campaign" aims to increase greater awareness on liver diseases as well as educate the public on the factors that result in chronic liver diseases and how they can be prevented. The campaign is endorsed by The Ministry of Health Malaysia and supported by Maybank Foundation as part of its commitment in promoting better healthcare for all.

The campaign which will run for three months beginning today, will see brochures and posters on liver awareness distributed to all government Klinik Kesihatan nationwide as well as made available on Maybank's social media platforms and TV screens at all branches. There will also be health talks conducted for Maybank employees.

At the launch today, there was also a special presentation on Liver Diseases in Malaysia by the Hepato-biliary Unit of Hospital Selayang.

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