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BII Maybank Bali Marathon returns for third run

Online registration open at www.balimarathon.com

Maybank's Indonesian banking unit PT Bank Internasional Indonesia Tbk ("BII") has announced that the third BII Maybank Bali Marathon will return on 14 September 2014. This follows the highly successful second event held in June 2013, which drew over 3,000 participants, including 305 Malaysians.

The full marathon race of 42.195K this year is opened to individual athletes and relay teams. The race will also feature a "half-marathon" of 21.0975 kilometers and a shorter 10-kilometer run. It will again be held in Gianyar-Bali.

President Director of BII, Taswin Zakaria said "Our inaugural event in 2012 as well as the second BII Maybank Bali Marathon held in 2013 was a tremendous success. We saw a 50% increase from the 2,000 runners in 2012 race in 2013. Given the increased interest from runners all over the world, we are hoping to see at least 5,000 runners participating for the BII Maybank Bali Marathon 2014,"

"BII Maybank Bali Marathon has always been a unique event as it allows participants to experience the race through the beautiful sceneries of Bali as well as having the chance to soak in the cultural experience. The runners last year were inspired by school children and local Balinese settlers located along the route who performed Balinese dances and played traditional music to create a mesmerizing yet supportive experience," added Taswin.

Taswin also said that a technologically advanced on-line registration system is now open via www.balimarathon.com to enable athletes from all over the world to complete the registration process and stay updated on race developments as race day approaches.

"We believe it will make registration easy for intending participants and will also capture the interest of those who may not be aware of the BII Maybank Bali Marathon," said Taswin.

Last year's BII Maybank Bali Marathon saw runners from 42 countries join the race, amongst them, elite runners from Europe, Kenya, USA, Australia and Asia. The event also captured the growing interest of Indonesian runners who have longed for a marathon race in the country for many years.

Taswin added that BII Maybank Bali Marathon 2014 will see the bank conducting a number of corporate responsibility initiatives for communities along the marathon route. These will be in the area of education, promoting a healthy lifestyle, environmental and community empowerment.

Updated information on the BII Maybank Bali Marathon 2014 is available at www.balimarathon.com, on facebook at www.facebook.com/BaliMarathon and twitter @BaliMarathon.