

25 July 2013

## **CHILDREN ENJOY SPECIAL HARI RAYA SHOPPING TREAT FROM MAYBANK**

The Maybank Global Banking (GB) team made the decision to change its usual practice of sending out festive hampers to corporate clients for this year's Hari Raya Aidilfitri. Instead, the budget allocated for this purpose will be used to support a different form of festive giving in observance of the holy month Ramadhan.

Recently, 70 children from Pusat Jagaan Lambaian Kasih between the ages of 7 to 12 years were taken on a shopping trip at 1 Utama Shopping Centre. They were accompanied by 30 GB volunteers, including Datuk Abdul Farid Alias, Deputy President & Head of Maybank Global Banking and John Chong, Managing Director of Client Coverage. Each child was given a rare treat - RM250 worth of AEON Jusco vouchers for their afternoon shopping spree.

Afterwards they proceeded to KFC Taman Tun Dr Ismail (TTDI) for their breaking of fast where they not only enjoyed their meals, but also received 'duit raya' from Maybank GB as well as goodie bags from Maybank Foundation and KFC. This was then followed by Tarawih prayers at Masjid TTDI before the day came to an end. The children had a wonderful time and enjoyed their special outing with Maybank GB staff immensely.

In addition to the treat for its children, Pusat Jagaan Lambaian Kasih will be receiving home appliances and food items worth RM10,000 courtesy of Maybank.

"We wanted to do something different this year in conjunction with Ramadhan and the upcoming Hari Raya Aidilfitri celebrations. It does not just hold a religious and spiritual significance for the Muslim community alone. It reinforces that sense of fellowship that binds us as members of a diverse community and we wanted to organise something that exemplifies this," said Datuk Abdul Farid Alias.

Datuk Farid added that apart from Pusat Jagaan Lambaian Kasih, GB will also be making contributions totalling some RM50,000 to five other selected charitable organisations, namely Pertubuhan Kebajikan & Penjagaan Hidayah (Jalan Gurney), Rumah Desa Pahlawan (Kampung Pandan), Rumah Kasih Harmoni (Kampung Paya Jaras Sungai Buloh), Rumah Nur Hikmah (Kajang) and Pusat Jagaan Pertubuhan Kebajikan & Perlindungan Nur Qaseh (Taman Melawati).

"Maybank on a whole is committed to growing alongside our stakeholders. We aim to serve from the heart of our communities, in line with our mission of humanising financial services," added Datuk Abdul Farid Alias.

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