



PRESS RELEASE

For Immediate Release

Maybank Malaysian Open Gives Back Star Experience for Charity game raised RM80,000 for Make-A-Wish Malaysia

Kuala Lumpur, 19 March 2013 – Eight of Maybank’s corporate clients teed off with Star Players Luke Donald, Padraig Harrington, Matteo Manassero and Charl Schwartzel today in a once-in-a-lifetime “Star Experience for Charity” golf game as part of a charity initiative for the Maybank Malaysian Open 2013. To participate in the exclusive game, each amateur golfer had to pledge a minimum of RM5,000 to Make-A-Wish Malaysia, a foundation which helps to make dreams come true for children with life-threatening medical conditions.

The Star Experience for Charity game managed to collect RM40,000 from the amateur golfers and the amount was matched with another RM40,000 by Maybank’s charitable arm, Maybank Foundation making the total RM80,000.

This special charity event was held as part of the event’s corporate responsibility initiatives (CR). The game which took place at the Kuala Lumpur Golf & Country Club, saw each of the 8 amateurs have the chance to play with one of the four biggest names at this year’s Open but were also rewarded with a ‘Privilege Package’ which consisted of an invitation to tonight’s Welcome Party, a Maybank VIP Hospitality Pass, a signed goodie bag and a photo opportunity with the Star Players. In addition to that, the memorable event was also recorded by European Tour Production’s Global Live Feed which can be viewed all across the globe.

Commenting on the event, Maybank Chairman Tan Sri Dato’ Megat Zaharuddin Megat Mohd Nor said, “This Charity event was a unique platform for us to work together with the Star Players and our clients to raise funds for the underprivileged children. We know it is the dream of many golfers to have a once-in-a-lifetime opportunity to play alongside some of the world’s best golfers. What we are doing is helping them realise this longing, as well as giving them a chance to partner with the Maybank Foundation for a worthy cause.”





The Maybank Malaysian Open 2013 will be held from March 21 to 24 at Kuala Lumpur Golf & Country Club, with ancillary events taking place from March 18 to 25. 156 professional golfers including 22 Malaysian golfers will be battling it out for the lucrative tax-free prize purse of USD2.75 million plus the all-important ranking for Asian Tour's Order of Merit and the European Tour's Race to Dubai. The Maybank Malaysian Open is the first National Open in Asia to be co-sanctioned by both the European and Asian Tours since 1999.

For information on the Maybank Malaysian Open 2013, visit www.maybankmalaysianopen.com or follow us on Twitter @maybankmsiaopen or #maybankmalaysianopen. Maybank Platinum card holders and above are entitled to a free entry during the 4-day event: they need only to present their cards at point of entry to gain admission. For those without Maybank Platinum cards, tickets can be purchased now from www.ticketpro.com.my. To learn more about the Maybank Foundation and the work it does to support community, health and welfare projects across Malaysia, please visit www.maybankfoundation.com.

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About Maybank

The Maybank Group is Malaysia's regional financial services leader with an international network of over 2,200 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Papua New Guinea, Hong Kong SAR, People's Republic of China, Myanmar, Laos, Bahrain, Uzbekistan, Pakistan, India, Saudi Arabia, Great Britain and the United States of America.

The Group offers an extensive range of products and services, which includes commercial banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 46,000 employees serving 22 million customers worldwide.

About The Maybank Foundation

The Maybank Foundation was incorporated in 2010, in conjunction with the Maybank Group's 50th anniversary. Today, Maybank Foundation stands as the Group's new vehicle for Corporate Responsibility, aiming to expand the Group's impact across the region, touching lives and empowering communities to build a better future both for present and future generations.

About Make-A-Wish Malaysia

Make-A-Wish Malaysia grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. The local Affiliate of Make-A-Wish International was launched in 2010 and on average grants 2 new wishes every month. With only one staff member, it relies on its dedicated volunteers to help it grant wishes and raise funding for its mission. It currently have 30 volunteers, the majority of whom are trained as Wish Granters.

About the Malaysian Golf Association

Founded in 1929, the Malaysian Golf Association (MGA) as the sole governing body of golf in Malaysia has been entrusted to promote the game while preserving its traditions and integrity.

It's a non-government organization that runs by volunteers who are passionate about the game with the help of a team of management staff.





The Association's portfolios have increased over the years ranging from conducting 14 state amateur opens, national amateur open, national amateur close, Malaysian Open to processing handicaps through its National Handicap System to promoting grassroots programs and training of the athletes to represent Malaysia in the international events.

We take our responsibilities seriously in promoting the game in Malaysia while simultaneously upholding the Rules of Golf as prescribed by the Royal and Ancient Golf Club of St Andrews (R&A).

About the Asian Tour

In 2013, the Asian Tour will celebrate a momentous milestone with its 10th season. As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. Tour Partners include Abacus (Official Apparel Partner), BlackBerry (Official Communications Partner), Canon (Official Imaging Partner), Inetol Headwear (Official Headwear Supplier), Singha Beer (Official Beer), Srixon (Official Ball), Starwood Hotels and Resorts (Official Hotels and Resorts) and Rolex (Official Timekeeper). The Asian Tour has offices in Kuala Lumpur and Singapore. Also, visit us at www.asiantour.com, www.facebook.com/asiantourgolf, www.twitter.com/asiantourgolf, www.youtube.com/theasiantour and www.weibo.com/asiantourgolf

About The European Tour

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future.

The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2012, will feature a minimum of 46 tournaments spread across all five continents of the world; the European Challenge Tour focuses on the up and coming players of the





future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday.

The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.

About Kuala Lumpur Golf & Country Club

Kuala Lumpur Golf & Country Club (KLGCC) is a member of Sime Darby Property Bhd and a propriety Club wholly-owned and operated by KLGCC Berhad. The club has won numerous accolades from both local and foreign golfing fraternity, the latest being voted the Malaysia's Golf Club of the Year in Par Golf Awards 2011, No.1 Golf Course in Malaysia and Best Clubhouse in Asia Pacific by Asian Golf Monthly Awards 2011 and HAPA Golf Course of the Year by the prestigious Hospitality Asia Platinum Awards Regional Series 2011 – 2013. Today, it has become a landmark as the most luxurious golf resort development in Malaysia and KLGCC has in recent years hosted numerous international championships such as the Maybank Malaysian Open and the Sime Darby LPGA Malaysia.

About GlobalOne

GlobalOne is an executive lifestyle sports marketing consultancy. We have in the past created partnerships in golf, motor racing, sailing, tennis, rugby, skiing, athletics, basketball, cycling and skiing. Today, as an event promoter, GlobalOne's primary focus and area of sports rights ownership is professional golf.

GlobalOne currently stages two highly successful tournaments in Asia – the Maybank Malaysian Open, which is co-sanctioned by the European tour and the Asian Tour and the Enjoy Jakarta Astro Indonesia Open.

