



Press Release

For Immediate Release

Come For The Stars, Stay For The Excitement!

*More Than A Sports Event, The Maybank Malaysian Open 2013 Is A Big Day Out
That Is To Be Enjoyed By All*

Kuala Lumpur, 12th March 2013 – With less than 2 weeks to the Maybank Malaysian Open 2013, preparations are well underway at the beautiful Kuala Lumpur Golf & Country Club (KLGCC). The world-class tournament which will be held from March 21 -24 is one event not to be missed in the calendar of golf enthusiasts in Malaysia and in the region. It promises to be more than a sports event to be enjoyed by everyone.

A total of 156 professional golfers from around the world including 22 Malaysians will give it their all to be crowned Champion of this event which offers a prize purse of USD2.75 million. The world's top golfers, the likes of former World Number 1 Luke Donald who is making his debut at the event this year, Masters Champion Charl Schwartzel, Maybank Malaysian Open 2011 Champion Matteo Manassero and 3-time Major Champion Padraig Harrington have confirmed to be at our home ground to heat up the KLGCC golf course with their immense golf skills. It will be a great and rare experience to watch these international and world renowned Star Players in action, "live"!

The scenic ground of Kuala Lumpur Golf & Country is the perfect venue for a big day out with the whole family. Various fun and engaging activities have been lined up for spectators to enjoy during the event days. GlobalOne Chief Executive Officer John Eu said "The Maybank Malaysian Open is more than a sports event. Every year, it presents some of the best and top players in the industry and also meticulously looks into other enjoyable aspects during the four-day event so that it becomes a wholesome outing that can be appreciated by all".



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While the professionals battle it out as part of the Asian Tour's Order of Merit and the European Tour's Race To Dubai, spectators will be able to enjoy various engaging activities and promotions by the event sponsors and tournament partners in the Exhibition Village. Keep the memory alive by taking photos with the official Maybank Malaysian Open trophy – the coveted *Seagram Cup*.

The Exhibition Village will also feature activities where members of the public can contribute to the Liver Transplant Centre at Hospital Selayang, a centre supported by Maybank Foundation. Place a donation to take part in interactive games such as the *Transview Putting Challenge* and *V Darts Challenge* and stand a chance to win prizes as well.

Among the offerings outside of the golf course is the Public Hospitality where spectators will be able to enjoy the day in an air-conditioned venue which will have delicious food and beverages for purchase. During the event, KLGCC's famous eateries *Flame* and *China Treasures* will also be open if visitors would like to treat their loved ones with something extra special during the big day out. The comfortable Public Hospitality will also be equipped with 'live' coverage of the event on screen so that the golf action is not missed. Apart from that, a *Golf Simulator* competition at the Public Hospitality will keep spectators engaged, as well as the chance to win great prizes. At the East Course Activity Area, the *Hyundai Veloster Chipping Challenge* will give visitors the chance to win a new car. Maybank Premium Cardholders will also enjoy the exclusive members-only hospitality at the Maybank Premium Lounge.

The Grandstand and the Public Deck are where most golf enthusiasts would want to park themselves at during the event. This dedicated area gives spectators a good view of the course and the game as it faces the 14th and 18th Green. Golf enthusiasts of course would also not want to miss the chance to observe their favourite golfers warming up and practicing at the Driving Range.





To make the event accessible for all, John Eu informed that GlobalOne has arranged for shuttle services to run from March 21 to 24 – the inner circle would be from either Sime Darby Convention Center and Juara Stadium Bukit Kiara and the outer circle will be from Publika at Solaris Dutamas and KL Hilton at Level P3 (opposite KL Sentral entrance). “Rather than staying at home or going for another outing with the family at the shopping mall, enjoying a day of fun out at Kuala Lumpur Golf & Country Club will be a good change,” he said with a smile.

To ensure that the Maybank Malaysian Open continues to excite the public and to give back to its loyal customers, Maybank is offering complimentary access to its Platinum cardholders. Platinum cardholders and above from around the region can enjoy this privilege by showing their cards at the entry point.

For those without Maybank Platinum cards, tickets for Maybank Malaysian Open 2013 can be purchased now from www.ticketpro.com.my, priced at RM10 per day for Thursday and Friday, RM20 per day for Saturday and Sunday or RM40 for a Season Ticket (all four days). For information on the Maybank Malaysian Open 2013, visit www.maybankmalaysianopen.com or follow us on Twitter @maybankmsiaopen or #maybankmalaysianopen.

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About Maybank

The Maybank Group is Malaysia’s regional financial services leader with an international network of over 2,200 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam,



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Vietnam, Cambodia, Thailand, Papua New Guinea, Hong Kong SAR, People's Republic of China, Myanmar, Laos, Bahrain, Uzbekistan, Pakistan, India, Saudi Arabia, Great Britain and the United States of America.

The Group offers an extensive range of products and services, which includes commercial banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 46,000 employees serving 22 million customers worldwide.

About the Malaysian Golf Association

Founded in 1929, the Malaysian Golf Association (MGA) as the sole governing body of golf in Malaysia has been entrusted to promote the game while preserving its traditions and integrity.

It's a non-government organization that runs by volunteers who are passionate about the game with the help of a team of management staff.

The Association's portfolios have increased over the years ranging from conducting 14 state amateur opens, national amateur open, national amateur close, Malaysian Open to processing handicaps through its National Handicap System to promoting grassroots programs and training of the athletes to represent Malaysia in the international events.

We take our responsibilities seriously in promoting the game in Malaysia while simultaneously upholding the Rules of Golf as prescribed by the Royal and Ancient Golf Club of St Andrews (R&A).

About the Asian Tour

In 2013, the Asian Tour will celebrate a momentous milestone with its 10th season. As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. Tour Partners include Abacus (Official Apparel Partner), BlackBerry (Official Communications Partner), Canon (Official Imaging Partner), Inetol Headwear (Official Headwear Supplier), Singha Beer (Official Beer), Srixon (Official Ball), Starwood Hotels and Resorts (Official Hotels and Resorts) and Rolex (Official





Timekeeper). The Asian Tour has offices in Kuala Lumpur and Singapore. Also, visit us at www.asiantour.com, www.facebook.com/asiantourgolf, www.twitter.com/asiantourgolf, www.youtube.com/theasian tour and www.weibo.com/asiantourgolf

About The European Tour

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future.

The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2012, will feature a minimum of 46 tournaments spread across all five continents of the world; the European Challenge Tour focuses on the up and coming players of the future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday.

The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.

About Kuala Lumpur Golf & Country Club

Kuala Lumpur Golf & Country Club (KLGCC) is a member of Sime Darby Property Bhd and a propriety Club wholly-owned and operated by KLGCC Berhad. The club has won numerous accolades from both local and foreign golfing fraternity, the latest being voted the Malaysia's Golf Club of the Year in Par Golf Awards 2011, No.1 Golf Course in Malaysia and Best Clubhouse in Asia Pacific by Asian Golf Monthly Awards 2011 and HAPA Golf Course of the Year by the prestigious Hospitality Asia Platinum Awards Regional Series 2011 – 2013. Today, it has become a landmark as the most luxurious golf resort development in Malaysia and KLGCC has in recent years hosted numerous international championships such as the Maybank Malaysian Open and the Sime Darby LPGA Malaysia.





About GlobalOne

GlobalOne is an executive lifestyle sports marketing consultancy. We have in the past created partnerships in golf, motor racing, sailing, tennis, rugby, skiing, athletics, basketball, cycling and skiing. Today, as an event promoter, GlobalOne's primary focus and area of sports rights ownership is professional golf.

GlobalOne currently stages two highly successful tournaments in Asia – the Maybank Malaysian Open, which is co-sanctioned by the European tour and the Asian Tour and the Enjoy Jakarta Astro Indonesia Open.



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