



Press Release

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BII MAYBANK BALI MARATHON RETURNS

Online registration open at www.balimarathon.com

Maybank's Indonesian banking unit PT Bank Internasional Indonesia Tbk ("BII") has announced that the second BII Maybank Bali Marathon will be held on 16 June 2013. This follows the highly successful inaugural run held in April 2012, which drew over 2,000 participants, including 186 Malaysians. The full marathon race of 42.195K this year is opened to individual athletes and relay teams. The race will also feature a "half-marathon" of 21.0975 kilometers and a shorter 10-kilometer run.

The BII Maybank Bali Marathon 2013 will be held in Gianyar-Bali, passing through a route which has been certified by the International Measurement Certificate number INA2012/009 for the *Full marathon* and *Half marathon* and endorsed by the Association of International Marathons and Distance Races (AIMS). Route measurement was done by International Measurement Administrator Dave Cundy, who holds a Grade A IAAF-AIMS in course measurement.

President Director of BII Dato' Khairussaleh Ramli said "Our inaugural 2012 BII Maybank Bali Marathon was a tremendous success and a milestone as it was the first international standard marathon to be held in Indonesia in 22 years. One positive development from this event was the support and input given by runners who participated. The feedback has been extremely useful and has increased our enthusiasm and excitement in hosting the next marathon. Based on the level of interest in the run, we are hoping to see at least 4,000 participants this year."

Dato' Khairussaleh said a technologically advanced on-line registration system is now open via www.balimarathon.com to enable athletes from within Indonesia and abroad to complete the registration process and stay updated on race developments as race day approaches.

"The online registration service is expected to be well received by runners, both professional as well as those who run for hobby. We believe it will make registration easy for intending participants and will also capture the interest of those who may not be aware of the BII Maybank Bali Marathon," said Dato' Khairussaleh.

Last year's BII Maybank Bali Marathon saw runners from 42 countries join the race, amongst them, elite runners from Kenya, Europe, USA, Asia and Australia. The event also captured the growing interest of Indonesian runners who have been longing for a marathon race in the country for a long time.

Dato' Khairussaleh said the BII Maybank Bali Marathon was unique as it offered a bonus of beautiful scenery and cultural experience. "The runners last year were inspired by school children and local Balinese settlers located along the route who performed Balinese dances and played traditional music to create a mesmerizing yet supportive experience," he explained.



Dato' Khairussaleh added that the BII Maybank Bali Marathon 2013 will see the bank conduct various corporate responsibility initiatives for communities along the marathon route. These will be in the area of education, promoting a healthy lifestyle, environmental and community empowerment.

“We had similar programmes last year which were well-received. We intend to continue them to ensure sustainable impact for the communities in the Gianyar area. Our guiding principle is that in conducting our business, we also look at opportunities to live out our mission of humanising financial services and being at the heart of the community.” said Dato' Khairussaleh.

Updated information on the BII Maybank Bali Marathon 2013 is available at www.balimarathon.com, on facebook at www.facebook.com/BaliMarathon and twitter @BaliMarathon.

About BII

BII is one of the largest banks in Indonesia with an international network that comprises 389 branches including Syariah branches and overseas branches, 1,237 ATMs including 65 CDMs (Cash Deposit Machines) BII across Indonesia, and also connected with more than 20,000 ATMs under ATM PRIMA, ATM BERSAMA, ALTO, CIRRUS, and Malaysia's MEPS network, and to more than 3,500 Maybank ATMs in Malaysia and Singapore as well as a banking presence in Mauritius, Mumbai and the Cayman Islands. As of 30 September 2012 total customer deposit base of Rp79.8 trillion and Rp105.6 trillion in assets. BII provides full range of financial services through its branch and ATM network, phone banking, mobile banking and internet banking channels. BII is listed on the Indonesia Stock Exchange (BNI) and is active in SME, Consumer and Global Wholesale Banking which includes Corporate & Commercial.

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