



## Press Release

### Three more Maybank esteemed customer earn trips to Maybank Malaysian Open 2014

**Indonesia, March 4, 2014:** The second round of the Maybank Corporate Challenge was held at the Damai Indah Golf's BSD Course, Indonesia on March 1, just two weeks after the successful first round was held at Singapore's Sentosa Golf Course.

The second leg saw three more winners earning dream trips to the Maybank Malaysian Open 2014.

Following in the footsteps of Frank Koh, Raymond Chia and Moses Song who earned their tickets from Singapore, the Indonesian leg was just as keenly contested with BII Maybank's esteemed customers battling it out for the three available slots to Malaysia.

After a captivating and tight contest at Damai Indah, the trio of Jalius (handicap 12), Jack Ng (handicap 13) and Ari Bawana Santoso (handicap 24) earned their dream flight to the Maybank Malaysian Open 2014 in April.

Six other golfers will get the opportunity to earn their slots in this exclusive tournament from the other regional events in the Philippines and Malaysia.

They will earn special invitations to experience the Maybank Malaysian Open 2014 'live' at the exclusive Maybank Hospitality Marquee as well as a spot to play at the championship course in the Maybank Corporate Golf Day on April 21, 2014.

The Maybank Malaysian Open will be held from April 17-20, 2014 at the Kuala Lumpur Golf and Country Club (KLGCC).

To make the Indonesian leg extra special, three local professionals – Benny Kasiadi, Ian Andrew and Andik Maulaudin – joined Maybank Chairman, Tan Sri Dato' Megat Zaharuddin Megat Mohd Nor, and Maybank Group President and CEO, Datuk Abdul Farid Alias, in a round of golf with the local golfers.

Tan Sri Dato' Megat Zaharuddin Megat Mohd Nor said: "This is the second leg of four challenging circuits planned for the year.

"To win at the challenging Damai Indah course is inspirational. It's always nice to know that a select few of our customers could raise their game and the 'tough got going'!"





Benny, whose father, Kasiadi, is the only local golfer to win the Indonesia Open, has the potential to follow in his father's legendary footsteps.

The elder Kasiadi, who first learnt the game as a caddy, won the Indonesian Open in 1989. He follows his son's career closely and sometimes acts as caddy and many believe Benny can make the grade at the highest level.

As such, it was good for the local golfers to have the opportunity to watch him in action up close and personal and perhaps earn a few tips to help them when they travel to Malaysia.

The Maybank Corporate Challenge is part of Maybank's commitment for the sustainable development of golf in the region through programmes involving juniors, amateurs and professionals. Apart from Maybank Corporate Challenge, Maybank is the sponsor of the annual Maybank Junior Golf – National Camp and Maybank Junior Golf – Champions Academy.

Since taking up the title sponsorship of the Maybank Malaysian Open nine years ago, Maybank has successfully attracted high-calibre golfers from around the world, through major winners like Rory McIlroy, Louis Oosthuizen, Padraig Harrington Martin Kaymer and as well as others like Charl Schwartzel, Charlie Wie, Thongchai Jaidee, KJ Choi, Matteo Manassero and Alvaro Quiros.

More details and information on the 2014 Maybank Malaysian will be announced at a later date. Keep abreast with the latest news at [www.maybankmalaysianopen.com](http://www.maybankmalaysianopen.com) and connect with us via Facebook at [www.facebook.com/maybankmalaysianopen](http://www.facebook.com/maybankmalaysianopen) or Twitter at [www.twitter.com/maybankmsiaopen](http://www.twitter.com/maybankmsiaopen)

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## **About Maybank**

The Maybank Group is South East Asia's fourth largest bank by assets. It has an international network of over 2,200 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Papua New Guinea, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 47,000 employees serving more than 22 million customers worldwide. ([www.maybank.com](http://www.maybank.com))

## **About the Malaysian Golf Association**

The Malaysian Golf Association (MGA) is the sole governing body of golf in Malaysia that was founded in 1929 by representatives of golf clubs to promote the sport while preserving its traditions and integrity. The non-government organization is run by passionate volunteers who have a love for the game of golf, with the help of a team of management staff. The association's portfolios have increased over the years ranging from conducting 14 state amateur opens, national amateur open, national amateur close, Malaysian Open to processing handicaps through its National Handicap System to promoting grassroots programs and training of athletes to represent Malaysia in international events.

## **The European Tour**

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future. The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2013, will feature a minimum of 45 tournaments spread across all five continents of the world; the European Challenge Tour focuses on the up and coming players of the future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday. The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.





## **About the Asian Tour**

In 2013, the Asian Tour will celebrate a momentous milestone with its 10th season. As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. The Asian Tour has offices in Kuala Lumpur and Singapore. Also, visit us at [www.asiantour.com](http://www.asiantour.com), [www.facebook.com/asiantourgolf](http://www.facebook.com/asiantourgolf), [www.twitter.com/asiantourgolf](http://www.twitter.com/asiantourgolf), [www.youtube.com/theasiantour](http://www.youtube.com/theasiantour) and [www.weibo.com/asiantourgolf](http://www.weibo.com/asiantourgolf)

## **About Kuala Lumpur Golf & Country Club**

Kuala Lumpur Golf & Country Club (KLGCC) is a member of Sime Darby Property Bhd and a propriety Club wholly-owned and operated by KLGCC Berhad. The club has won numerous accolades from both local and foreign golfing fraternity, the latest being voted the 'Best Course in Malaysia' for the second time in a row for its championship West Course at the 2013 Asian Golf Monthly Awards, the second runner up for the Best Championship Course in Asia Pacific and nominated as Top 10 Best in Asia Pacific for Best Clubhouse and Best Pro-Shop categories. At the same time, KLGCC was voted Best Golf Experience for the Best of Malaysia Awards 2013 Travel Awards by The Expatriate Lifestyle Magazine readers. Today, KLGCC is a landmark as the most luxurious golf resort development in Malaysia and KLGCC has in recent years hosted numerous international championships such as the Maybank Malaysian Open and the Sime Darby LPGA Malaysia.

## **About GlobalOne**

GlobalOne (Emerald Evolution Holdings Sdn Bhd) is an executive lifestyle sports promoter and we create sports event ownerships.

We specialise in providing the full spectrum in sponsorship event management and have an excellent track record in planning and delivering on PGA European Tour golf events for Malaysia (Maybank Malaysian Open), Singapore (Singapore Masters) and Indonesia (Indonesia Open) since 1999. We have strong relations with sports governing bodies, the media and commercial sponsors and technical partners to deliver on the bottom line.





We assist all our clients to create super-strategic, high-return, best practice sponsorship to provide a strong, unified vision, across departments and stakeholders, of the broad range of marketing and business objectives that can be achieved through this sponsorship. We also form and maintain strong relationship with players managers to source the best players.

GlobalOne currently stages a highly successful and prestigious tournament in Asia – the Maybank Malaysian Open, which is co-sanctioned by the European Tour and the Asian Tour providing the event with Official World Ranking status. Our long term partners include Emirates (Official Airline), Carlsberg (Official Beer & Stout), Ricoh (Official Office Equipment), Astro (Official Satellite TV), Maxis (Official Telecommunications), Finmeccanica (Official Helicopter), DoubleTree (Official Hotel), 100Plus (Official Isotonic Beverage), Crestlink (Official Apparel), Transview (Official Golf Accessories & Equipment), Mal-Tel (Official Radio & Communications), Spritzer (Official Water), Singleton (Official Whisky), Srixon (Official Range Balls), Havana (Official Cigars).

