

Press Release

Three Maybank customers from Philippines bag top prize to travel to Maybank Malaysian Open 2014

Manila, April 1, 2014: The buildup to one of Asia's most anticipated national opens, the Maybank Malaysian Open 2014 continued with the third leg of the Maybank Corporate Challenge which took place at The Orchard Golf Club in the Philippines on March 21.

Francis L. Jimenez (handicap six), Rafael Ante (handicap seven) and Edmund Yee (handicap eight) topped the leaderboard after posting a score of 37.

The participants played alongside three local Philippines professionals Aran Olea, Artemio Murakami and Jerome Delariarte in an event hosted by Maybank Chairman, Tan Sri Dato' Megat Zaharuddin Megat Mohd Nor and Maybank Group President and CEO, Datuk Abdul Farid Alias.

This was the third of four legs of the Maybank Corporate Challenge with the opening two legs held in Singapore and Indonesia and the final one in Kuala Lumpur next month.

In each leg, the top three golfers will earn the dream trip of playing in the Championship course in the Maybank Corporate Golf Day on 21 April 2014 in conjunction with the Maybank Malaysian Open. In addition, they will receive special invitations to experience the Maybank Malaysian Open 2014 'live' at the exclusive Maybank Hospitality Marquee throughout the tournament held from April 17-20, 2014 at the Kuala Lumpur Golf and Country Club (KLGCC).

Speaking at the event, Tan Sri Dato' Megat Zaharuddin said the Corporate Challenge was part of the bank's effort to create awareness of the Maybank Golf Open in the regional markets.

"It is also part of our efforts to reward our customers and to give them the invaluable experience of spending time with top golfers based in their country, as well as the chance to watch the Maybank Malaysian Open live."



Since taking up the title sponsorship of the Maybank Malaysian Open nine years ago, Maybank has successfully attracted high-caliber golfers from around the world and this year, former world number one Lee Westwood and former Major winner Louis Oosthuizen as well as former Malaysian Open champions Matteo Manassero and Thongchai Jaidee will lead a stellar cast of contenders for the title.

This is the second time Maybank is extending such an opportunity to its regional customers.

More details and information on the 2014 Maybank Malaysian will be announced at a later date. Keep abreast with the latest news at www.maybankmalaysianopen.com and connect with us via Facebook at www.facebook.com/maybankmalaysianopen or Twitter at www.twitter.com/maybankmsiaopen

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About Maybank

The Maybank Group is South East Asia's fourth largest bank by assets. It has an international network of over 2,200 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Papua New Guinea, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 47,000 employees serving more than 22 million customers worldwide. (www.maybank.com)

About the Malaysian Golf Association

The Malaysian Golf Association (MGA) is the sole governing body of golf in Malaysia that was founded in 1929 by representatives of golf clubs to promote the sport while preserving its traditions and integrity. The non-government organization is run by passionate volunteers who have a love for the game of golf, with the help of a team of management staff. The association's portfolios have increased over the years ranging from conducting 14 state amateur opens, national amateur open, national amateur close, Malaysian Open to processing handicaps through its National Handicap System



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to promoting grassroots programs and training of athletes to represent Malaysia in international events.

The European Tour

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future. The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2013, will feature a minimum of 45 tournaments spread across all five continents of the world; the European Challenge Tour focuses on the up and coming players of the future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday. The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.

About the Asian Tour

As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. Tour Partners include Abacus (Official Apparel Partner), Inetol Headwear (Official Headwear Sponsor), Oakley (Official Eyewear and Footwear Sponsor), Saxo Capital Markets (Official Statistics Partner), Singha Beer (Official Beer), Srixon (Official Ball), Subway (Official Quick Service Restaurant) and Rolex (Official Timekeeper). The Asian Tour has offices in Kuala Lumpur and Singapore. Also, visit us at www.asiantour.com, www.facebook.com/asiantourgolf, www.twitter.com/asiantourgolf, www.youtube.com/theasiantour and www.weibo.com/asiantourgolf.

About Kuala Lumpur Golf & Country Club

Kuala Lumpur Golf & Country Club (KLGCC) is a member of Sime Darby Property Bhd and a propriety Club wholly-owned and operated by KLGCC Berhad. The club has won numerous accolades from both local and foreign golfing fraternity, the latest being voted the 'Best Course in Malaysia' for the second time in a row for its championship West Course at the 2013 Asian Golf Monthly Awards, the second runner up for the Best Championship Course in Asia Pacific and nominated as Top 10 Best in Asia Pacific for Best Clubhouse and Best Pro-Shop categories. At the same time, KLGCC was voted Best Golf Experience for the Best of Malaysia Awards 2013 Travel Awards by The Expatriate Lifestyle Magazine readers. Today, KLGCC is a landmark as the most



luxurious golf resort development in Malaysia and KLGCC has in recent years hosted numerous international championships such as the Maybank Malaysian Open and the Sime Darby LPGA Malaysia.

About GlobalOne

GlobalOne (Emerald Evolution Holdings Sdn Bhd) is an executive lifestyle sports promoter and we create sports event ownerships.

We specialise in providing the full spectrum in sponsorship event management and have an excellent track record in planning and delivering on PGA European Tour golf events for Malaysia (Maybank Malaysian Open), Singapore (Singapore Masters) and Indonesia (Indonesia Open) since 1999. We have strong relations with sports governing bodies, the media and commercial sponsors and technical partners to deliver on the bottom line.

We assist all our clients to create super-strategic, high-return, best practice sponsorship to provide a strong, unified vision, across departments and stakeholders, of the broad range of marketing and business objectives that can be achieved through this sponsorship. We also form and maintain strong relationship with players managers to source the best players.

GlobalOne currently stages a highly successful and prestigious tournament in Asia – the Maybank Malaysian Open, which is co-sanctioned by the European Tour and the Asian Tour providing the event with Official World Ranking status. Our long term partners include Emirates (Official Airline), Carlsberg (Official Beer & Stout), Ricoh (Official Office Equipment), Astro (Official Satellite TV), DoubleTree (Official Hotel), 100Plus (Official Isotonic Beverage), Crestlink (Official Apparel), Transview (Official Golf Accessories & Equipment), Mal-Tel (Official Radio & Communications), Spritzer (Official Water), Singleton (Official Whisky), Srixon (Official Range Balls), Havana (Official Cigars).

