



Press Release

Winning trio's dream trip to Maybank Malaysian Open 2014

Singapore, Feb 20, 2014: Three Maybank esteemed customers earned the perfect gift of playing at the championship course at the Maybank Malaysian Open when they topped the first leg of the Maybank Corporate Challenge at Sentosa Golf Course in Singapore.

The trio, Frank Koh (handicap 12), Raymond Chia (handicap 17) and Moses Song (handicap 14) shot scores of 38 points, 37 points and 36 points respectively to defeat 100 other golfers and earn the dream trip of playing in the Maybank Corporate Golf Day in conjunction with the Maybank Malaysian Open 2014 in April.

Nine other golfers will get the opportunity to earn their slots in this exclusive tournament from the other regional events in Indonesia, the Philippines and Malaysia.

They will earn special invitations to experience the Maybank Malaysian Open 2014 'live' at the exclusive Maybank Hospitality Marquee as well as a spot to play at the championship course in the Maybank Corporate Golf Day on April 21, 2014.

The Maybank Malaysian Open will be held from April 17-20, 2014 at the Kuala Lumpur Golf and Country Club (KLGCC)..

This is the second time Maybank is extending the opportunity to its valued regional customers.

The success of last year's Maybank Corporate Challenge has made this year's event a much-awaited competition for Maybank customers as this is a rare opportunity for its customers to play in the region's best courses.

Maybank Chairman, Tan Sri Dato' Megat Zaharuddin Megat Mohd Nor, and Maybank Group President and CEO, Datuk Abdul Farid Alias, played alongside the 100 customers and three professional golfers – Unho Park, Mardan Mamat and Scott Barr

Tan Sri Dato' Megat Zaharuddin Megat Mohd Nor said: "Since taking up the sponsorship of the Malaysian Open nine years ago, it has been our goal to develop the game in the Asean region and to promote the good values of the sport".





“The Maybank Corporate Challenge is part of our efforts to reward our customers and to give them the invaluable experience of spending time with top golfers based in their country, as well as the chance to watch the Maybank Malaysian Open live. We are anticipating more customers will attend the three other regional tournaments”, said Tan Sri Dato’ Megat Zaharuddin.

Mardan is among the most popular golfers in the region and a superstar in Singapore. He was the first Singaporean to win a European Tour event when he won the 2006 OSIM Singapore Masters, an event co sanctioned by the Asian and European Tours.

He showed great promise as an amateur, claiming an individual victory in the Putra Cup in 1993 on his way to helping Singapore land the team title before turning professional a year later. In 1997, he shot to prominence at Royal Troon when he became the first Singaporean to qualify for the British Open and he was also the first golfer from the country to win an Asian Tour title following his success at the 2004 Royal Challenge Indian Open.

The Maybank Corporate Challenge is part of Maybank’s commitment for the sustainable development of golf in the region through programmes involving juniors, amateurs and professionals. Apart from Maybank Corporate Challenge, Maybank is the sponsor of the annual Maybank Junior Golf – National Camp and Maybank Junior Golf – Champions Academy .

Since taking up the title sponsorship of the Maybank Malaysian Open nine years ago, Maybank has successfully attracted high-calibre golfers from around the world, through major winners like Rory McIlroy, Louis Oosthuizen, Pádraig Harrington, Martin Kaymer and as well as others like Charl Schwartzel, Charlie Wie, Thongchai Jaidee, KJ Choi, Matteo Manassero and Alvaro Quiros.

More details and information on the 2014 Maybank Malaysian will be announced at a later date. Keep abreast with the latest news at www.maybankmalaysianopen.com and connect with us via Facebook at www.facebook.com/maybankmalaysianopen or Twitter at www.twitter.com/maybankmsiaopen

For any media editorial enquiries on Maybank Malaysian Open 2014, please contact:

Media Twenty Four Seven Sdn Bhd

Zailatul Farita Mohd Yusof
+6019 300 7882

Abdullah Abdul Rahman
+6012 663 7454





About Maybank

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The Maybank Group is South East Asia's fourth largest bank by assets. It has an international network of over 2,200 offices in 20 countries namely Malaysia, Singapore, Indonesia, Philippines, Brunei Darussalam, Vietnam, Cambodia, Thailand, Papua New Guinea, Hong Kong SAR & People's Republic of China, Bahrain, Uzbekistan, Myanmar, Laos, Pakistan, India, Saudi Arabia, Great Britain and the United States of America. The Group offers an extensive range of products and services, which includes consumer and corporate banking, investment banking, Islamic banking, stock broking, insurance and takaful and asset management. It has over 47,000 employees serving more than 22 million customers worldwide. (www.maybank.com)

About the Malaysian Golf Association

The Malaysian Golf Association (MGA) is the sole governing body of golf in Malaysia that was founded in 1929 by representatives of golf clubs to promote the sport while preserving its traditions and integrity. The non-government organization is run by passionate volunteers who have a love for the game of golf, with the help of a team of management staff. The association's portfolios have increased over the years ranging from conducting 14 state amateur opens, national amateur open, national amateur close, Malaysian Open to processing handicaps through its National Handicap System to promoting grassroots programs and training of athletes to represent Malaysia in international events.

The European Tour

The European Tour is committed to celebrating the game of golf from the origins of the professional game, building a proud history of achievement, sportsmanship and integrity as well as showcasing our diverse global talent and rich landscapes. The European Tour's innovative approach enables us to embrace the world, combining championships of tradition with new tournaments in the cities and countries of the future. The European Tour International Schedule, which from 2009 has incorporated The Race to Dubai, is a thriving global brand which, in 2013, will feature a minimum of 45 tournaments spread across all five continents of the world; the European Challenge Tour focuses on the up and coming players of the future; while the European Senior Tour provides a new start for champions celebrating their 50th birthday. The European Tour's corporate identity features the iconic silhouette image of six-time Open Champion Harry Vardon who gives his name to The Harry Vardon Trophy, presented to the player who is crowned European Tour Number One and winner of The Race to Dubai at the end of the season.





About the Asian Tour

In 2013, the Asian Tour will celebrate a momentous milestone with its 10th season. As the official sanctioning body for professional golf in Asia, the Asian Tour leads the development of golf across the region, enhancing the careers of its members while maintaining a commitment to the integrity of the game. The Asian Tour, through its membership of the International Federation of PGA Tours, is the only recognised pan-Asian professional golf tour in Asia. This unique feature positions the Asian Tour at the pinnacle of professional golf in Asia; providing its events with Official World Ranking status. The Asian Tour has offices in Kuala Lumpur and Singapore. Also, visit us at www.asiantour.com, www.facebook.com/asiantourgolf, www.twitter.com/asiantourgolf, www.youtube.com/theasiantour and www.weibo.com/asiantourgolf

About Kuala Lumpur Golf & Country Club

Kuala Lumpur Golf & Country Club (KLGCC) is a member of Sime Darby Property Bhd and a propriety Club wholly-owned and operated by KLGCC Berhad. The club has won numerous accolades from both local and foreign golfing fraternity, the latest being voted the 'Best Course in Malaysia' for the second time in a row for its championship West Course at the 2013 Asian Golf Monthly Awards, the second runner up for the Best Championship Course in Asia Pacific and nominated as Top 10 Best in Asia Pacific for Best Clubhouse and Best Pro-Shop categories. At the same time, KLGCC was voted Best Golf Experience for the Best of Malaysia Awards 2013 Travel Awards by The Expatriate Lifestyle Magazine readers. Today, KLGCC is a landmark as the most luxurious golf resort development in Malaysia and KLGCC has in recent years hosted numerous international championships such as the Maybank Malaysian Open, the Sime Darby LPGA Malaysia and CIMB Classic.

About GlobalOne

GlobalOne (Emerald Evolution Holdings Sdn Bhd) is an executive lifestyle sports promoter and we create sports event ownerships.

We specialise in providing the full spectrum in sponsorship event management and have an excellent track record in planning and delivering on PGA European Tour golf events for Malaysia (Maybank Malaysian Open), Singapore (Singapore Masters) and Indonesia (Indonesia Open) since 1999. We have strong relations with sports governing bodies, the media and commercial sponsors and technical partners to deliver on the bottom line.





We assist all our clients to create super-strategic, high-return, best practice sponsorship to provide a strong, unified vision, across departments and stakeholders, of the broad range of marketing and business objectives that can be achieved through this sponsorship. We also form and maintain strong relationship with players managers to source the best players.

GlobalOne currently stages a highly successful and prestigious tournament in Asia – the Maybank Malaysian Open, which is co-sanctioned by the European Tour and the Asian Tour providing the event with Official World Ranking status. Our long term partners include Emirates (Official Airline), Carlsberg (Official Beer & Stout), Ricoh (Official Office Equipment), Astro (Official Satellite TV), Maxis (Official Telecommunications), Finmeccanica (Official Helicopter), DoubleTree (Official Hotel), 100Plus (Official Isotonic Beverage), Crestlink (Official Apparel), Transview (Official Golf Accessories & Equipment), Mal-Tel (Official Radio & Communications), Spritzer (Official Water), Singleton (Official Whisky), Srixon (Official Range Balls), Havana (Official Cigars).

