

Maybank appoints John Chong as CEO of Maybank Kim Eng Group and Maybank IB

Maybank has appointed John Chong as Chief Executive Officer (CEO) of Maybank Kim Eng Group and Maybank Investment Bank Berhad (Maybank IB) with immediate effect.

John, 46, was previously Deputy CEO of Maybank IB, and since 24 September 2013, had also assumed the role as Interim Officer-In-Charge of the investment bank as well as Acting Head of Maybank Kim Eng Group.

John has over 20 years of experience in investment banking with the Maybank Group, having joined Maybank IB (formerly known as Aseambankers Malaysia Berhad) in March 1993 as an officer in the Corporate Banking Department.

Within nine years, John was appointed Head of Debt Capital Markets (DCM) upon its establishment and had been responsible for spearheading the DCM business of the Maybank Group to its current top ranking position in Malaysia. At the helm of DCM, John completed numerous landmark transactions encompassing bond and sukuk issuances, syndicated loans and project financing.

In July 2010, John was appointed Managing Director and Head of Client Coverage Private Sector and subsequently, Public Sector in September 2012. He has been instrumental in expanding the reach of Maybank's Client Coverage team across the region. In his role as Head of Client Coverage, John is responsible for overseeing client relationships, origination and business development of Maybank's Global Banking corporate clients in Malaysia and regionally.

Maybank Group President & CEO, Datuk Abdul Farid Alias said that John is the ideal candidate to assume the posts of CEO, Maybank Kim Eng Group and CEO, Maybank IB given his wide experience and in-depth knowledge of the industry.

“John is a well-known and respected investment banker among his peers. He has been closely involved in a wide spectrum of investment and corporate banking exercises, including numerous award-winning landmark transactions encompassing bond and sukuk issuances, syndicated loans and project financing,” he said. “We are confident that John will be able to strengthen Maybank Kim Eng Group's position as a regional financial powerhouse and continue its pioneering spirit.”

John holds a Bachelor of Economics (Hons) degree from the University of Queensland, in Brisbane, Australia.

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