## **GROUP ORGANISATION STRUCTURE**



**Datuk Abdul Farid Alias** Group President ⊗ Chief Executive Officer

## **BUSINESS**



**Datuk Lim Hong Tat** Group Head, Community Financial Services (CFS)

Responsible for driving the strategy, growth and performance of the CFS businesses which covers consumer, business banking and SME segments, as well as the shared sales and distribution network for the key markets globally. By working with respective country teams, the core function of his regional team is to drive better cross-border synergies of the CFS businesses in the areas of wealth management, high net-worth and affluent banking, card businesses, business banking, and SMEs as well as via other cross-border initiatives such as sharing of best practices talent deployment as well as leveraging on common

Responsible for the overall strategy, growth and performance of the Global Banking (GB) businesses comprising investment banking, corporate banking, global markets, transaction banking, asset management and the client coverage teams who play the role of a single point of contact for our corporate and institutional clients. Also accountable for successful execution of GB strategic initiatives and business transformation including driving the GB business across the region through dedicated local in-country GB Head in key markets together with local in-country client coverage and product heads. GB also comprises the finance, strategy, legal, risk management and IT functions supporting the client coverage and the respective line of businesses.

Datuk Abdul

Group Head,

Farid Alias (Acting)

Global Banking (GB)



Muzaffar Hisham Group Head, Islamic Banking Chief Executive Officer (CEO), Maybank Islamic Berhad

Responsible for managing and setting the key strategies for the Group's Islamic banking business, overseeing product management, Islamic Global Markets business development, Shariah management, strategic management as well as risk management. Core responsibilities also include formulating business strategies, monitoring financial and business performance as well as implementing policies and frameworks and ensuring the execution of the Islamic banking business across the Group is Shariah compliant. Muzaffar Hisham is also responsible for driving the "Islamic First" strategy across the Group and building the Islamic brand as top of mind in the region.



Kamaludin Ahmad Group Head, Insurance & Takaful Chief Executive Officer (CEO), Maybank Ageas Holdings Bhd (MAHB)

Responsible for driving and managing the overall strategy, profitability and growth of the Group's Insurance and Takaful business. Aside from managing the life/family and general businesses, his teams also oversee the investment, commercial, corporate planning, risk management and IT decisions pertaining to the Insurance & Takaful operations. The core responsibilities of his teams are aligned towards achieving the Etiqa aspirations. These include strengthening distribution footprint, growing PBT via organic growth and regional expansion, strengthening Takaful leadership position and making Etiqa as a preferred brand among all Malaysians.

## **FUNCTION**



Michael **Foong Seong Yew** Group Chief Strategy Officer Office of the Group President & CEO

Responsible for managing the Group's transformation programme across the region and developing the Group's long-term strategies. He leads the Office of the Group President and CEO, in which the teams oversee the development and propagation of the Group's strategic objectives. They also drive productivity and cost management improvement programmes while overseeing multiple projects to deliver new capabilities and expansions into new geographies. In addition elevating the Maybank brand as well as positioning the Group with external stakeholders are focus areas. Finally, the Corporate Development and Innovation team oversees the Group Innovation agenda to propel Maybank to become known

as a leading innovative bank



**Mohamed Rafique** Merican bin Mohd Wahiduddin Merican **Group Chief Financial** 



**Nora Abd Manaf** Group Chief Human Capital Officer

Responsible for managing and executing the strategy for the finance function across the Group. His teams are positioned as regional business partners, overseeing seven functional pillars, namely Financial Control, Corporate Treasury, Tax, Performance Reporting & Investor Relations, Strategic Procurement, Finance Strategy and Finance Operations. Also provides direct support to business segments in the Maybank Group through business finance and country-level finance teams. Group Finance also provides subject-matter expertise in capital management, corporate finance, corporate remedial management, tax and MIS (Management Information Systems).

Responsible for the development and implementation of all people aspects in the Maybank Group. She is responsible for the Human Capital Centre of Expertise, which develops and implements policies that are applicable Group wide, across the various businesses and countries, as well as ensuring that strategic Human Capital Management is effective across the Group. Her key focus and objectives for FY2014 and beyond include further entrenching Maybank's reputation as a leading employer and an Employer of Choice, driving a high performance culture, improving Maybank Group's Staff Productivity, driving the Group's Regional Transformation through the people and structure aspects, and building a sustainable talent & succession pipeline

AT A GLANCE



Dr John Lee Hin Hock Group Chief Risk Officer



**Geoff Stecyk** Group Chief Technology Officer

solutions with national and international security

standards.



Group Chief Operations Officer

Responsible for overseeing the Group's overall internal operations infrastructure to ensure service integration and effectiveness. His teams consist of Payments & Self Service Terminals, Trade Operation Centre, Transformation & Project Management Office, Group Collateral Management System, Credit Administration, Treasury Operations and Property, Security & Valuations. The core responsibilities of his teams include developing and enhancing processes to support all banking transactions, and ensuring the smooth daily operations of these functions.

## **COUNTRY**



**Datuk Abdul Farid** Chief Executive Officer (CEO), Malaysia



**Datuk Lim Hong Tat** Chief Executive Officer (CEO), Maybank Singapore



President Director Designate Bank Internasional Indonesia\*



Taswin Zakaria **Pollie Sim** Chief Executive Officer (CEO), International

Responsible for directing Responsible for the Group's credit and risk managen and driving the Group's technology initiatives to His teams provide value to the Group through independent and integrated support Maybank Group's long-term strategic assessments of compliance, credit management, market, objectives. His teams oversee the technology applications and infrastructure adopted across all business units and operational, liquidity, credit and enterprise risk management. Group Risk remained committed in countries in which Maybank Group operates. The core FY2013 to enhancing and integrating risk into the responsibilities of his teams include end-to-end project delivery such as project management, solution business to strengthen risk management effectively across the Group. Based on this overarching strategy, the architecting and system design, code development teams focused on enhancing the overall risk frameworks, and testing, as well as operational support services. systems and processes, improving the risk-reward Other responsibilities include the definition of technology dynamics across the Group and optimising capital and standards and frameworks, governing the Group's liquidity management across the Group. architecture principles and ensuring compliance of the Group's technology

Responsible to develop and drive the overall country business strategy, aligned to the overall Maybank Group strategy. This would encompass the different businesses and group functions within Malaysia. The CEO of Malaysia also collaborates closely with his counterparts in the different countries to firmly establish Maybank Group's presence across the region

Responsible for driving the overall profitability and growth of Maybank Group's operations in Singapore. By working closely with the other Maybank Group entities in Singapore – Maybank Kim Eng and Etiqa Insurance, the core responsibilities of his team include strengthening the Group's franchise in Singapore by optimising synergies, leveraging on business opportunities, and developing new market segments to drive growth strategy which is in line with the Country vision to be the leading financial solution provider, providing a holistic suite of financial services to our customers in a seamless manner.

Responsible for the overall business performance and growth of BII. His teams oversee the running of BII's operation, which not only include the banking services such as retail, business and global banking but all other aspects including risk management, finance, human capital, operations & IT, legal and compliance. He is also responsible for leveraging on the strengths of Maybank Group to capture a larger slice of the market share and at the same time strengthening the Group's operation in Indonesia.

Subject to regulatory approval

Responsible for strategising, leading and transforming the Group's overseas operations covering 16 countries excluding Singapore and Indonesia. The key responsibilities of her team are to build greater synergy and accelerate profitability of the Maybank franchise across the international landscape for long term growth, as well as to establish the Bank as a regional financial services leader.